

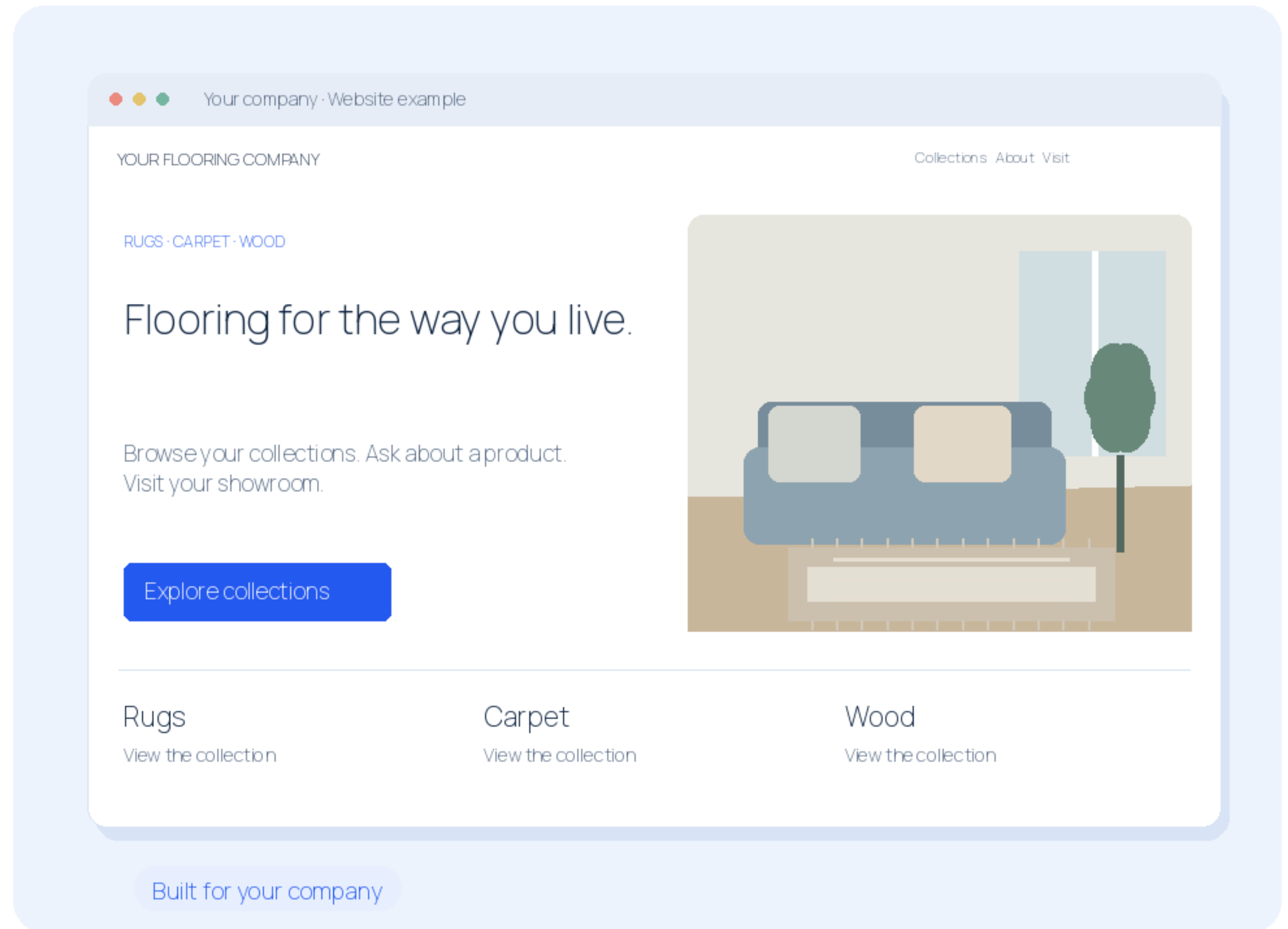


## YOUR WEBSITE

# Your website. No build fee.

A rebuilt flooring website, included in one monthly service—not a separate build project.

- Your design, collections and product pages.
- B2C, B2B or both—built around your customers.
- We build, operate and keep changing it.



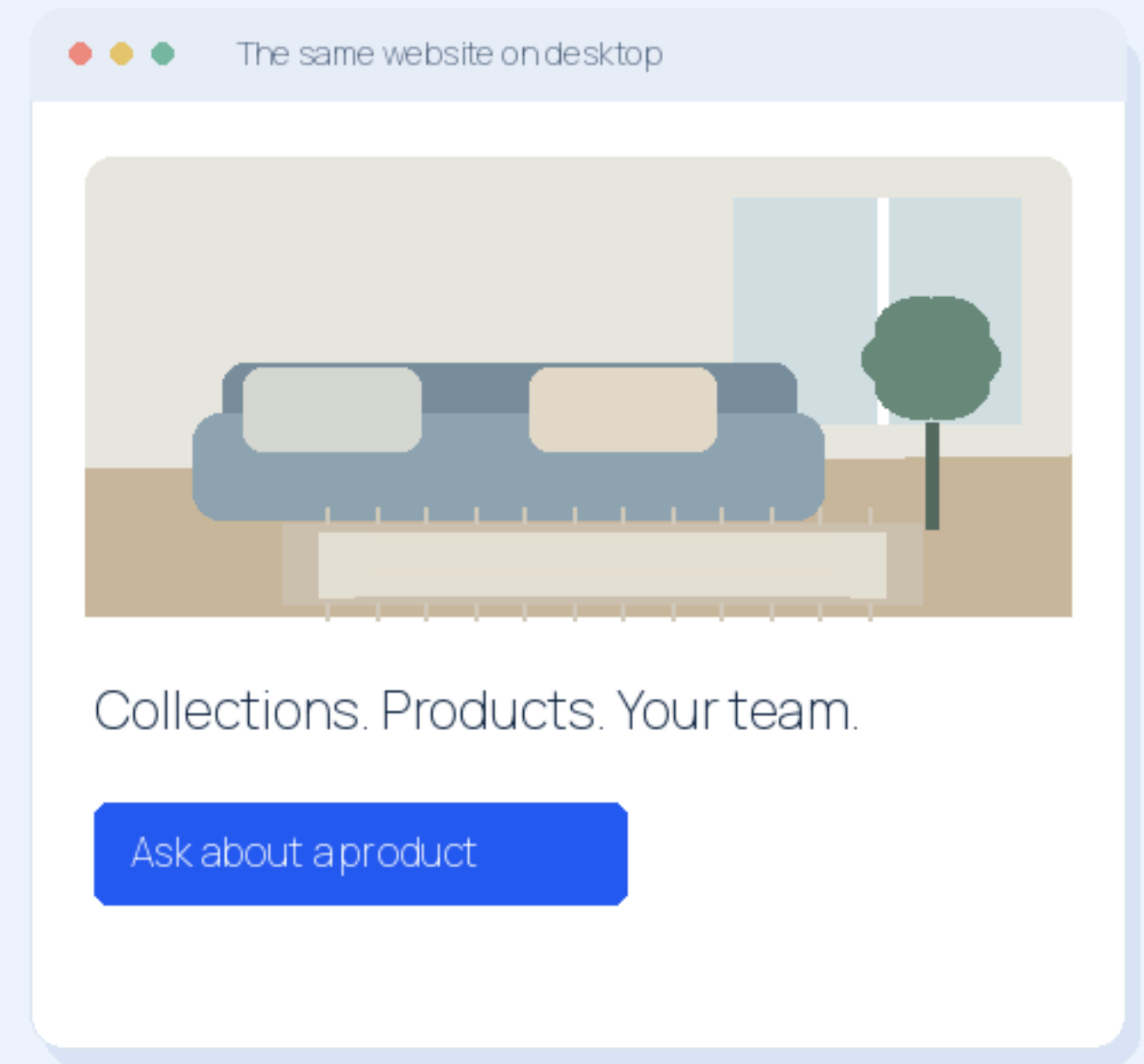
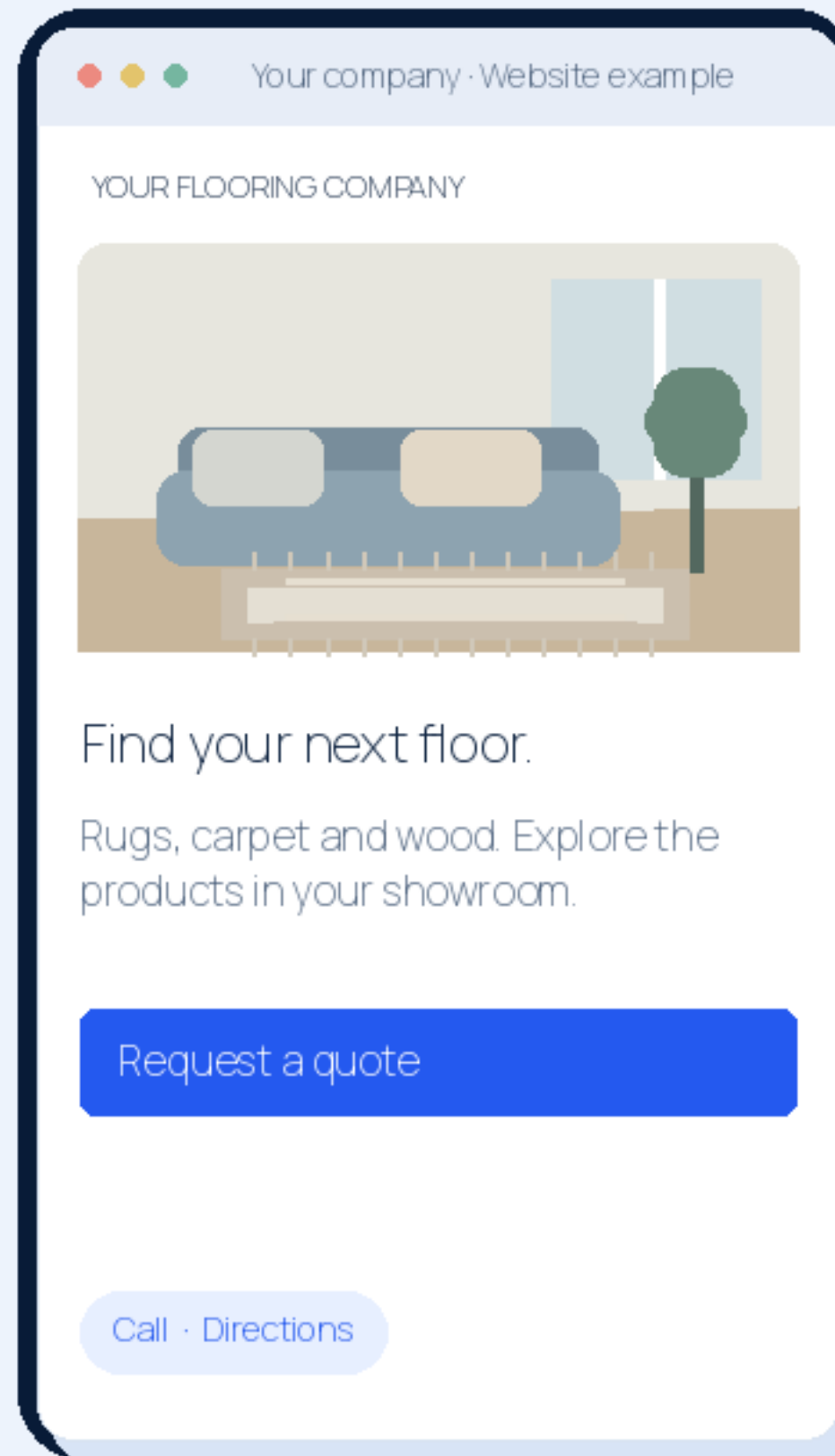


## YOUR WEBSITE

# It works on a phone.

Customers can browse, buy and reach your team without pinching and hunting.

- Readable pages and touch-friendly navigation.
- Call, directions and product inquiries within reach.
- Keyboard access, contrast and image descriptions.



One design. Different screens.

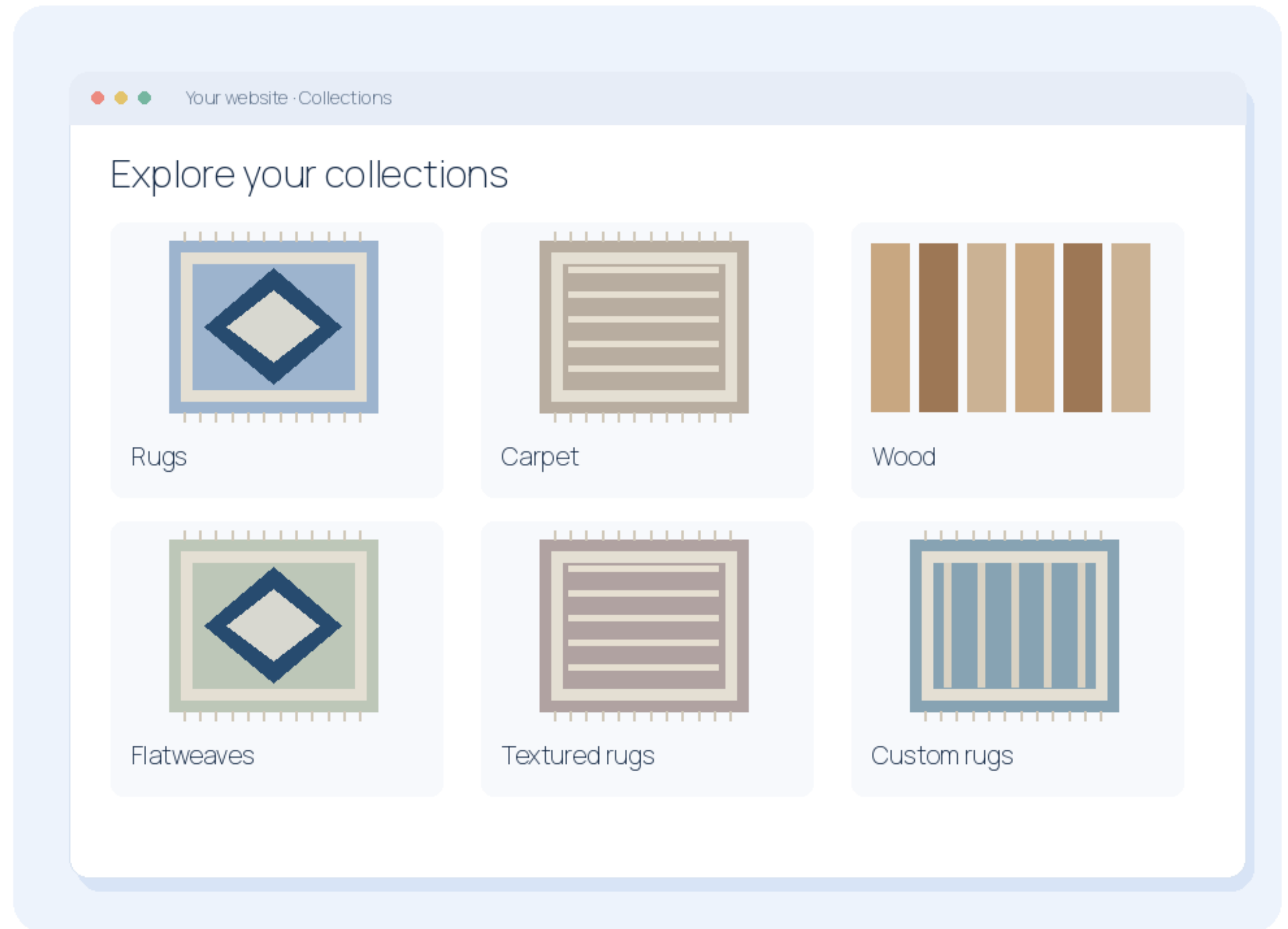


YOUR WEBSITE

# Show your collections.

Give rugs, carpet, wood and other collections their own place on your website.

- Useful category pages and product photography.
- Browse by material, color, size and collection.
- An organized path from category to product.



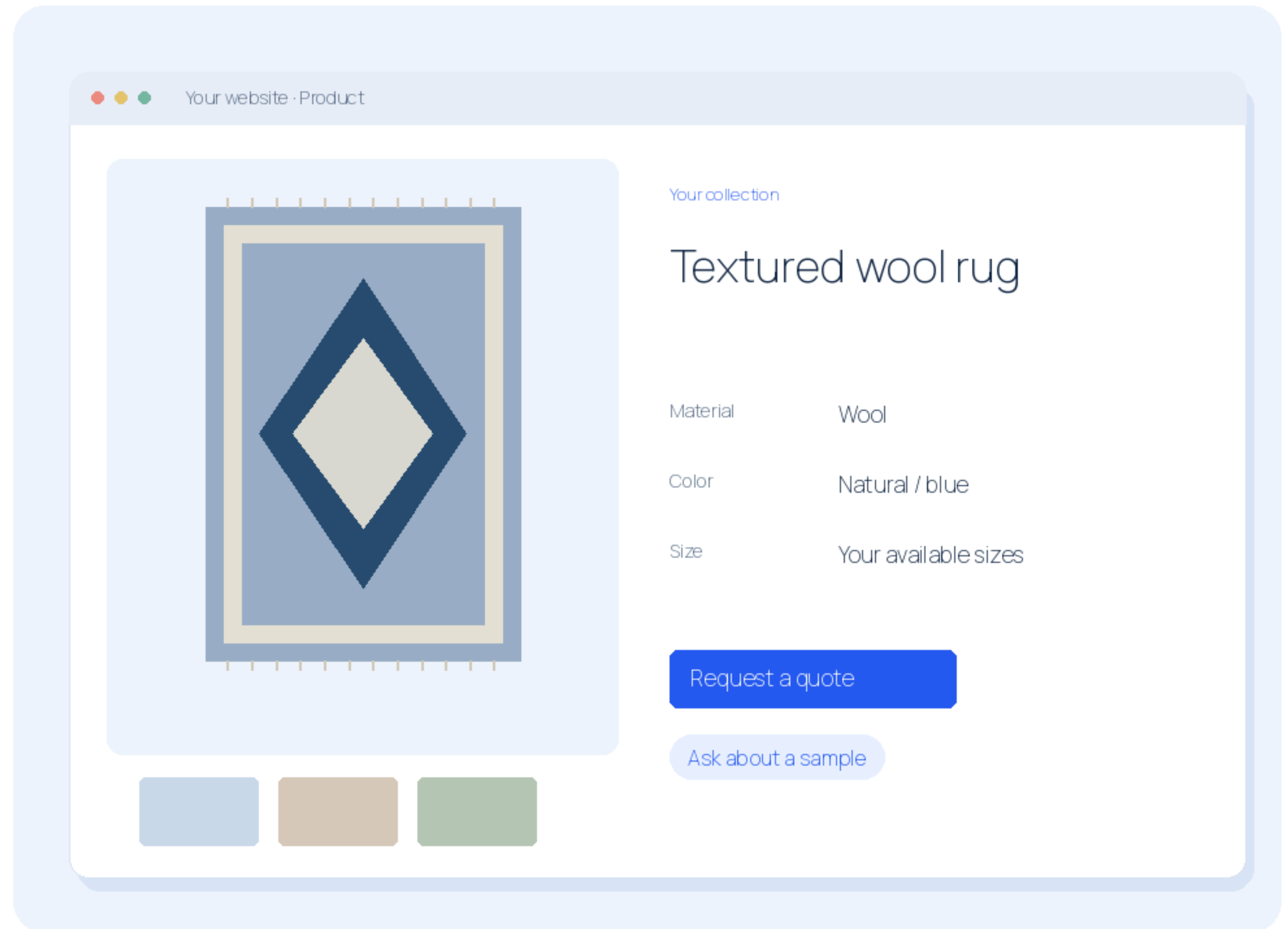


## YOUR WEBSITE

# Make every product page useful.

Show customers the product, its details and the right way to buy or inquire.

- Image galleries, specifications and selling units.
- Sizes, finishes and configuration choices.
- Buy, request a quote or ask about a sample.



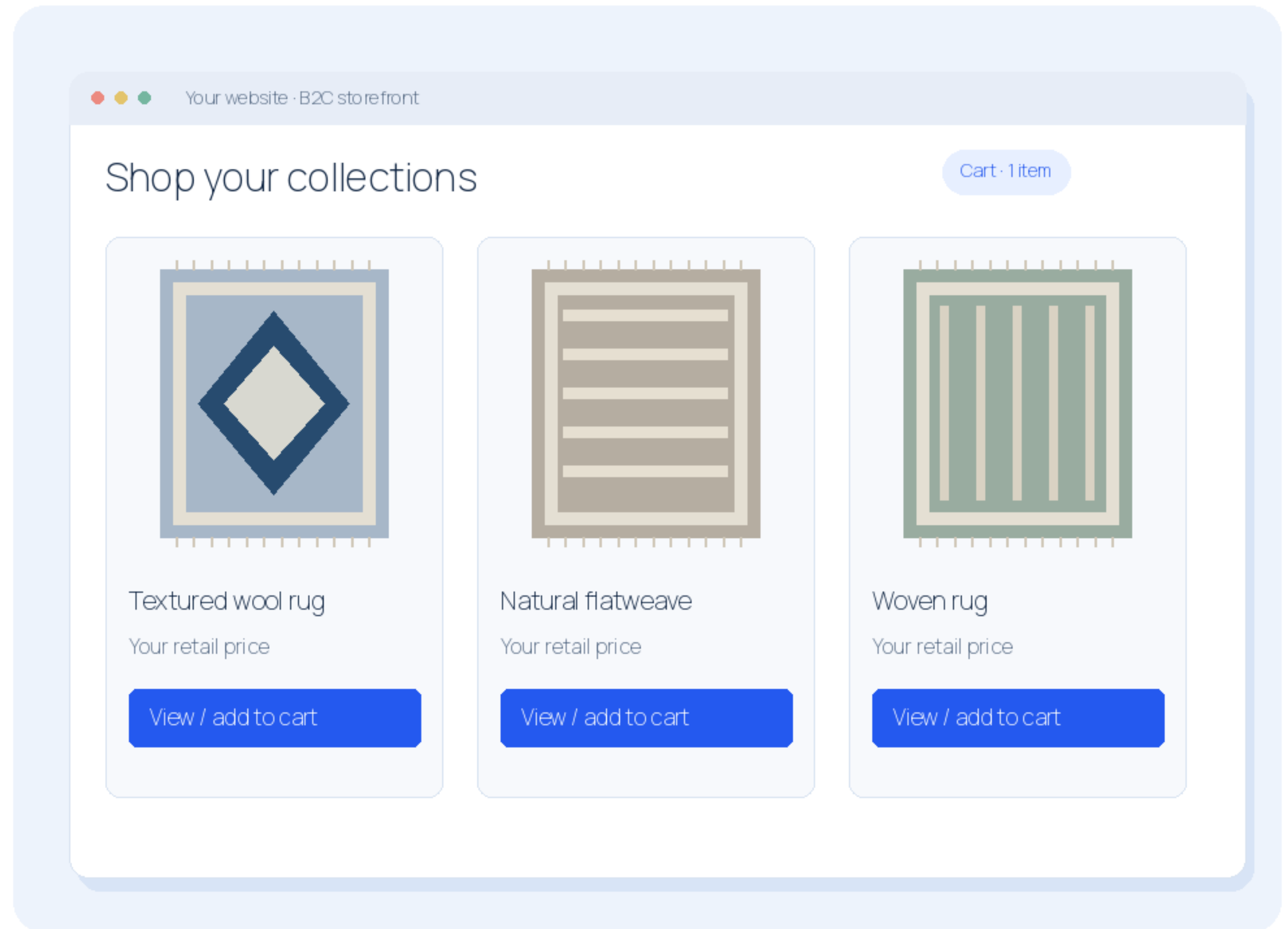


YOUR WEBSITE

# Sell directly to consumers.

Your B2C website lets shoppers explore products and buy from your business.

- Public catalog, product details and retail prices.
- Shopping cart and online purchasing.
- Products that need advice can stay quote-led.

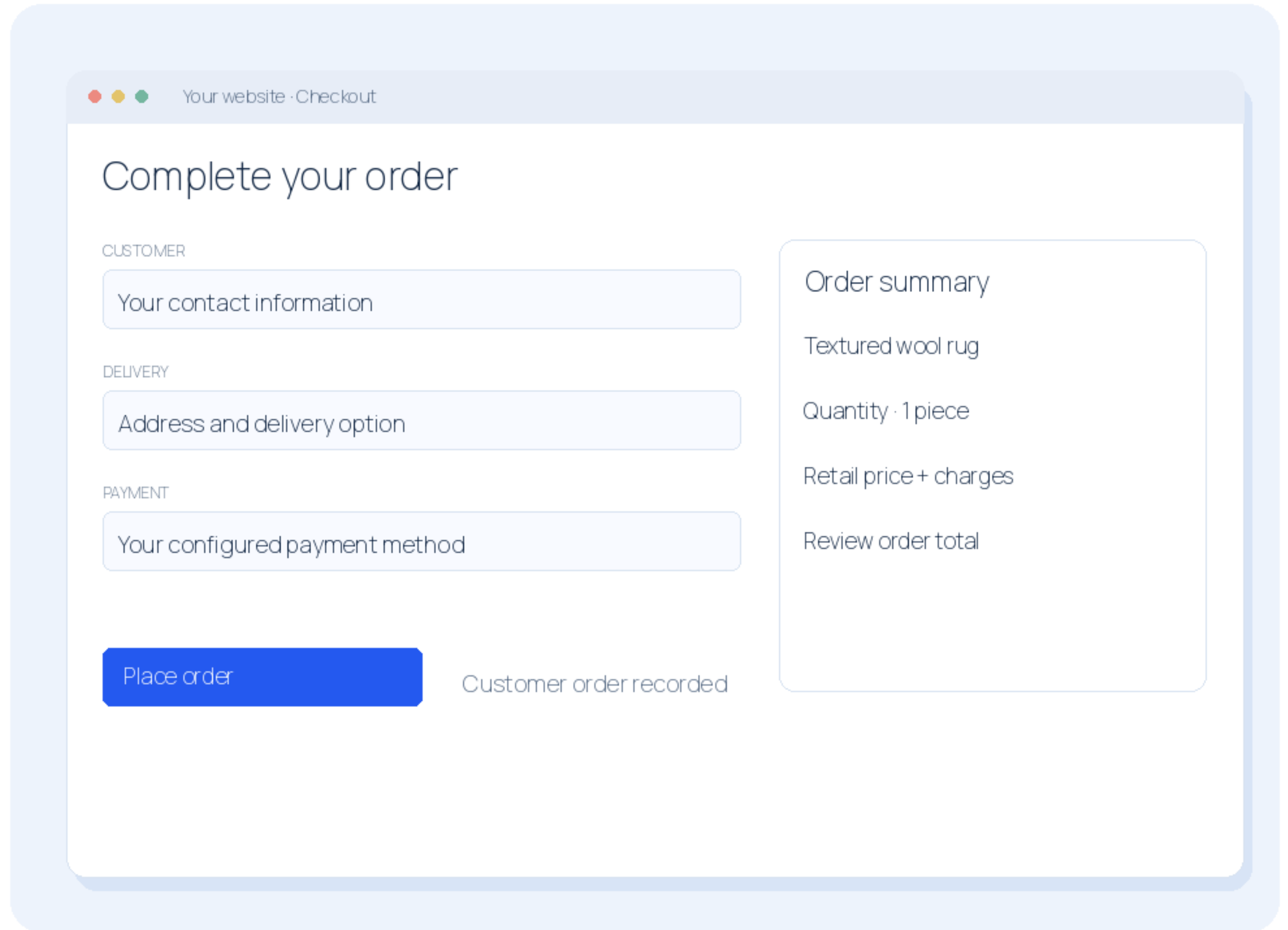


YOUR WEBSITE

# Give shoppers a clear checkout.

Turn a chosen product into an order with a straightforward buying journey.

- Review products, quantities and charges.
- Collect customer and delivery information.
- Configure payment, tax and delivery options.



The illustration shows a web browser window titled "Your website · Checkout". The main heading is "Complete your order". Below this, there are three sections for input: "CUSTOMER" with a field "Your contact information", "DELIVERY" with a field "Address and delivery option", and "PAYMENT" with a field "Your configured payment method". At the bottom left is a blue button labeled "Place order". To its right, the text "Customer order recorded" is displayed. On the right side of the form, there is a rounded rectangle titled "Order summary" containing the following text: "Textured wool rug", "Quantity · 1 piece", "Retail price + charges", and "Review order total".

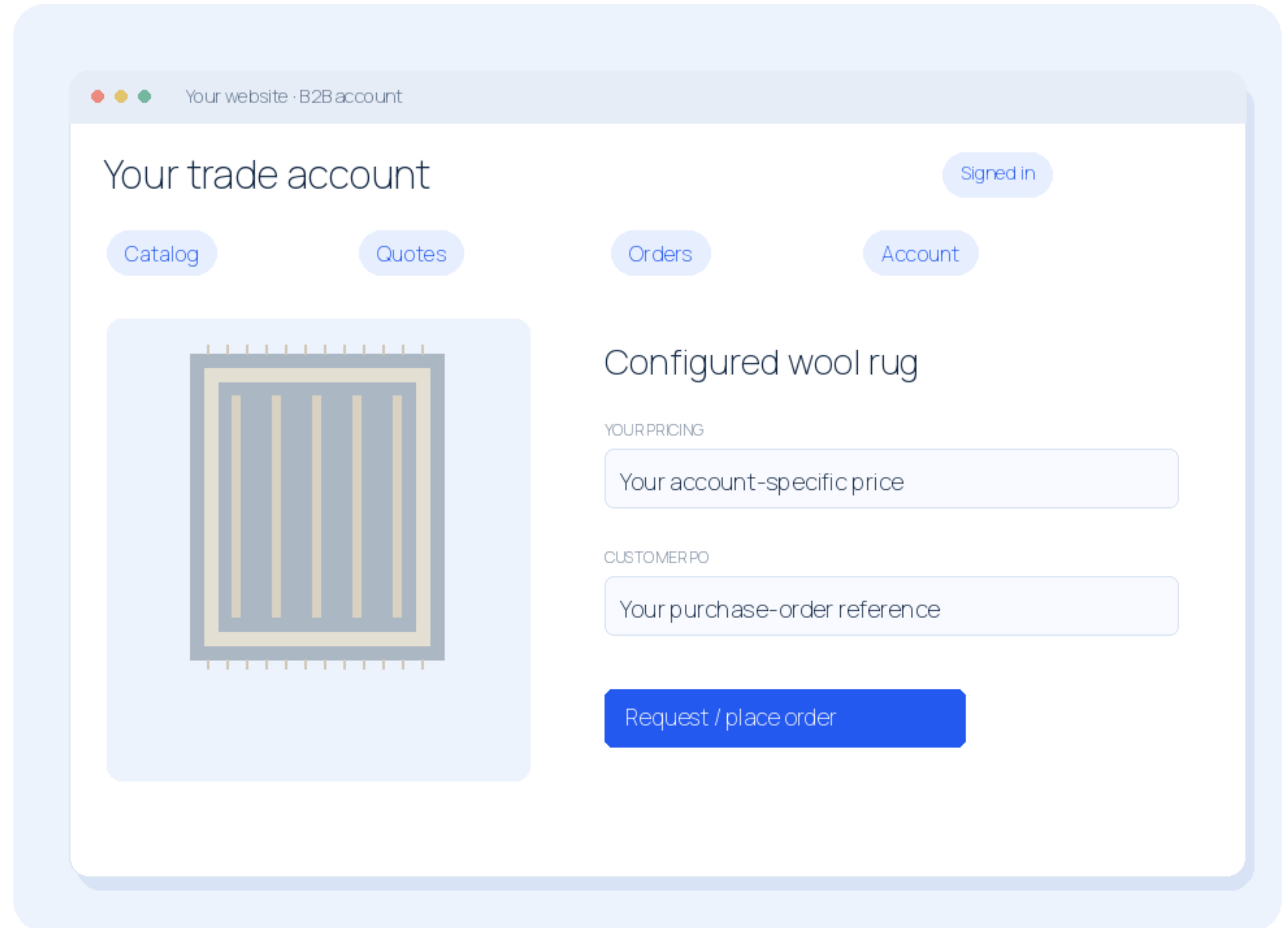


## YOUR WEBSITE

# Serve your trade customers too.

Your B2B website serves designers, dealers and contractors through their business accounts.

- Account sign-in and customer-specific pricing.
- Trade catalog, quote requests and order entry.
- Account information and order history together.



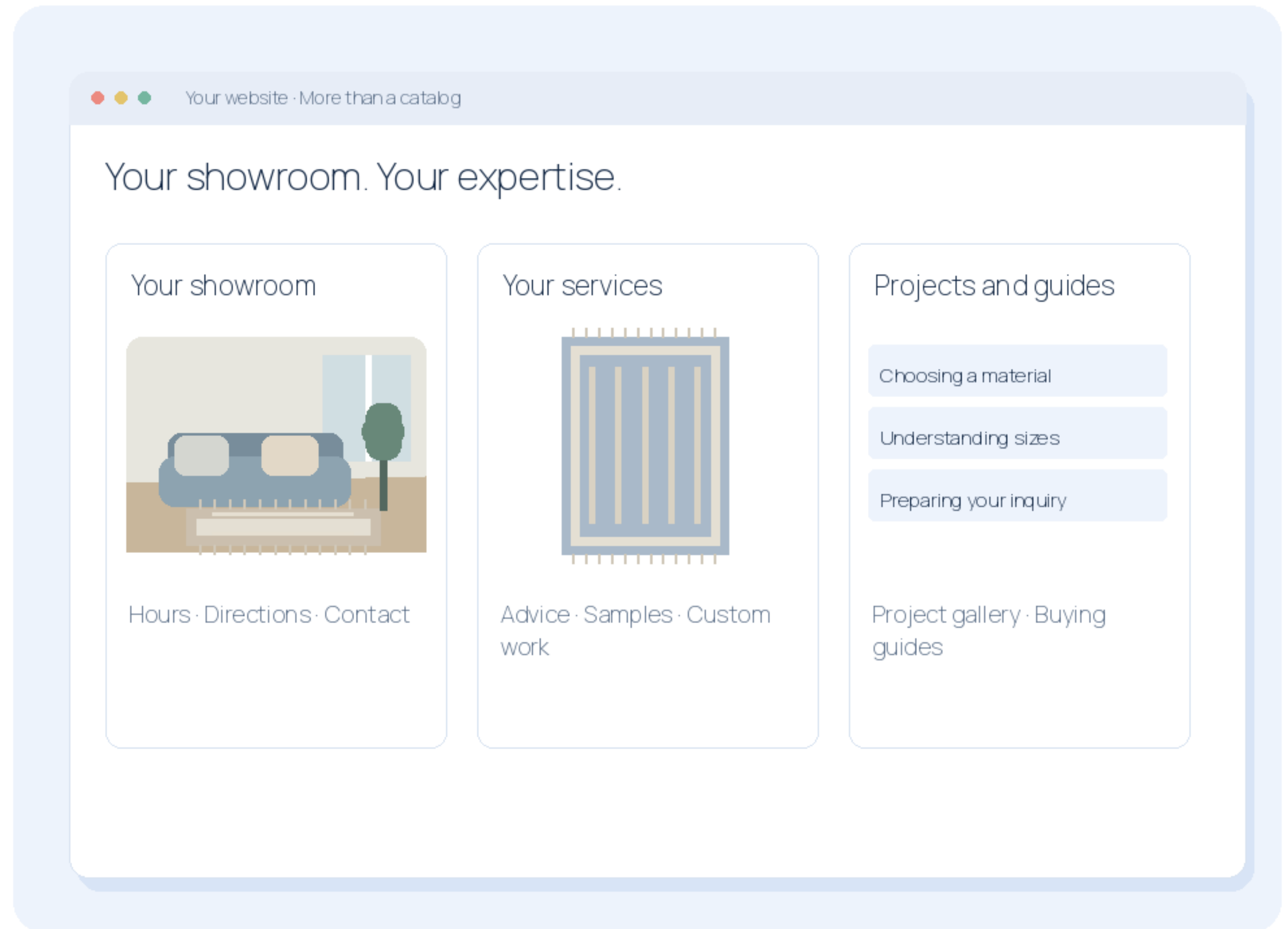


## YOUR WEBSITE

# Show the business behind the products.

We build the pages that explain your showroom, services and expertise.

- Showroom hours, directions and contact details.
- Service pages, project galleries and trade information.
- Useful buying guides and clear next steps.



YOUR WEBSITE

# Build pages people can find.

We write and organize your product, service and location information for people and search engines.

- Clear page titles, headings and useful answers.
- Location details, internal links and sitemap.
- Structured information and a fast, readable layout.

Page information people can understand

PAGE TITLE

Rugs and carpet · Your company

PAGE ADDRESS

Your website / rugs / product

Collection page

Rugs, materials and  
buying questions

Linked in sitemap

Product page

Photos, sizes and  
request action

Linked in sitemap

Showroom page

Hours, directions and  
contact

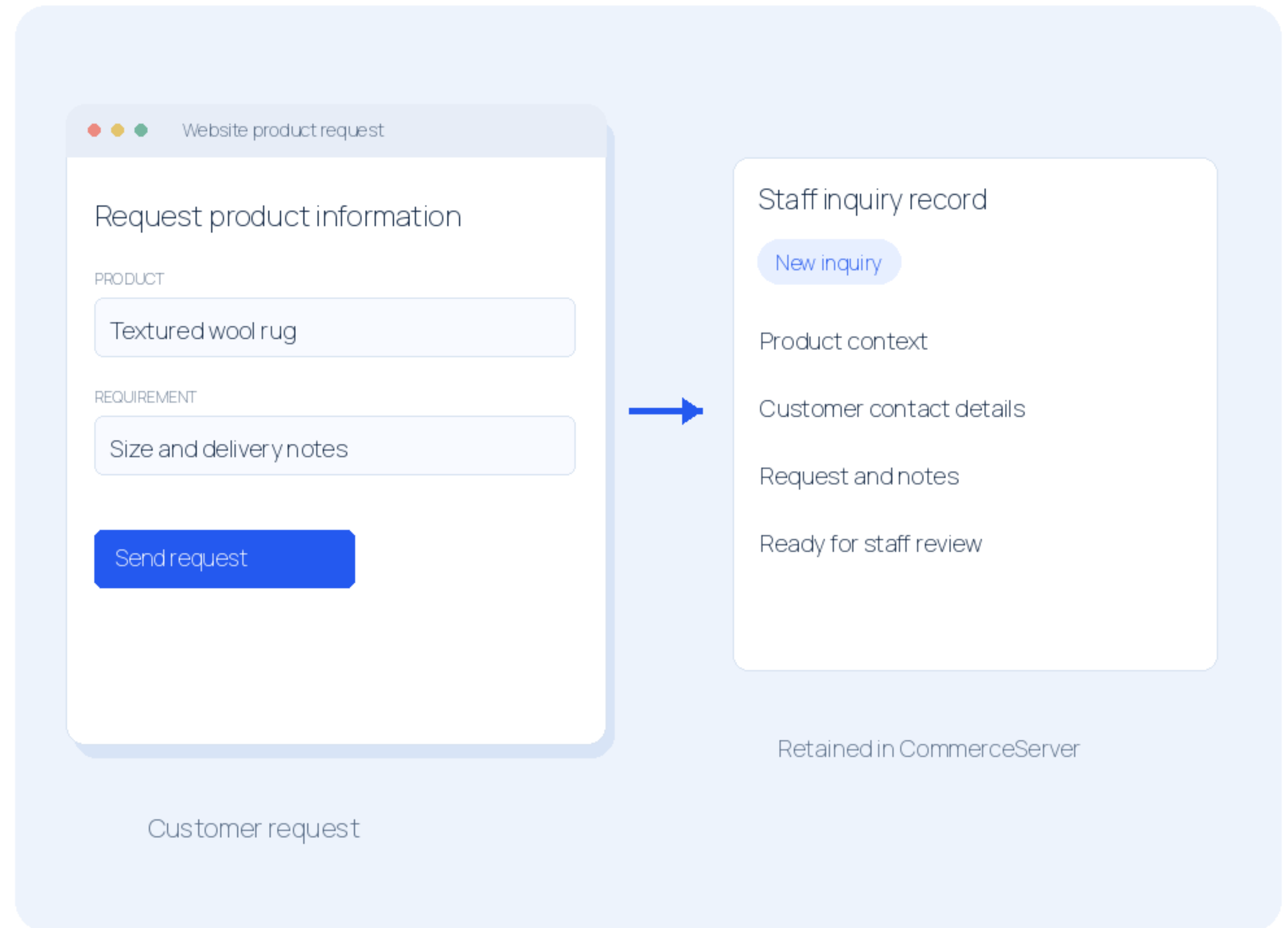
Linked in sitemap

CONNECTED CUSTOMERS

# Website requests reach your team.

Product, quote, sample and trade inquiries arrive with the information staff need.

- Capture product context and customer requirements.
- Keep the request in the staff system.
- Review it before creating the quote or order.

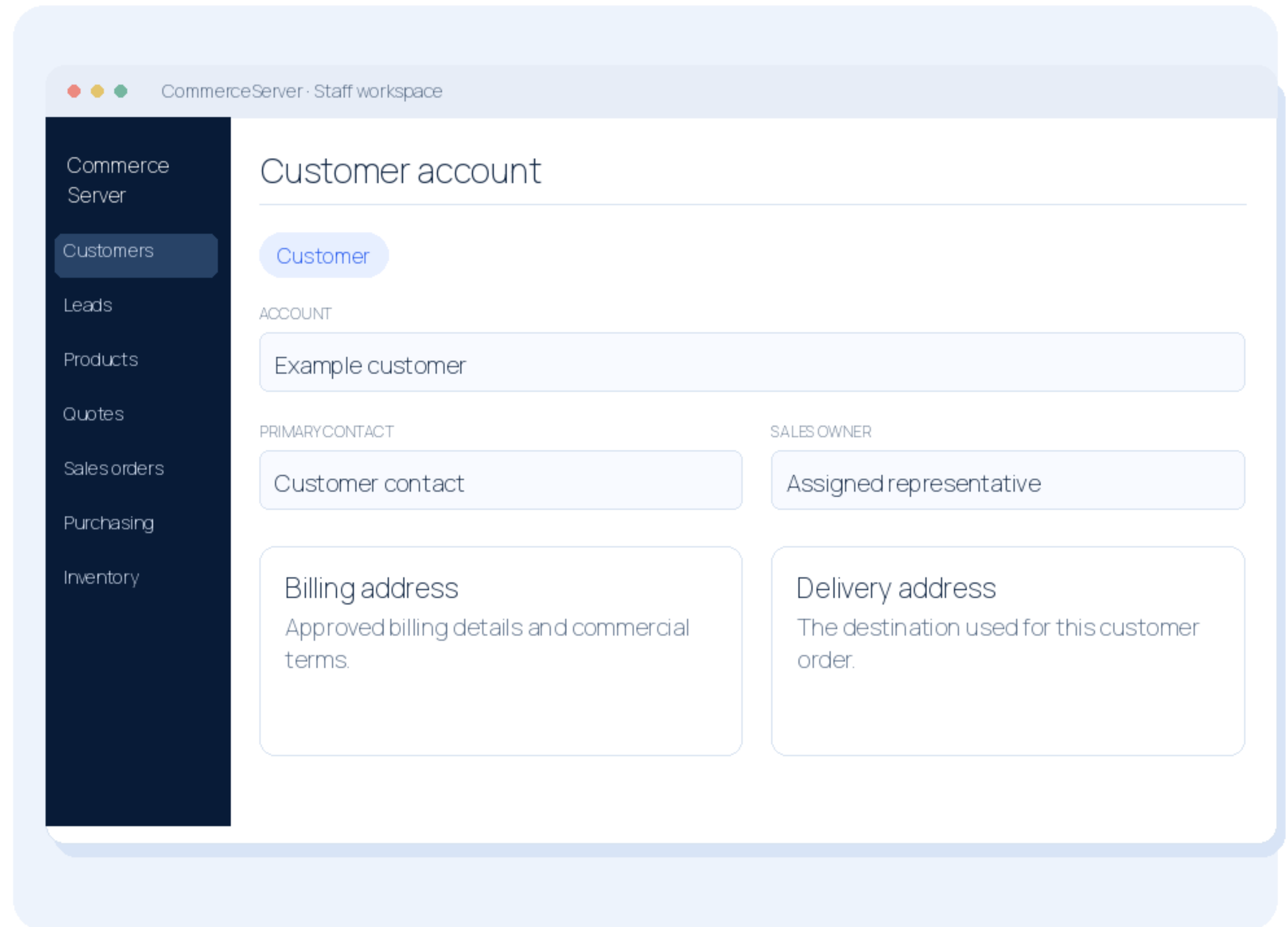


CONNECTED CUSTOMERS

# Keep customers and contacts together.

CommerceServer holds the customer information used by sales and the office.

- Customer accounts and their contacts.
- Billing and delivery information.
- Notes, commercial terms and sales ownership.

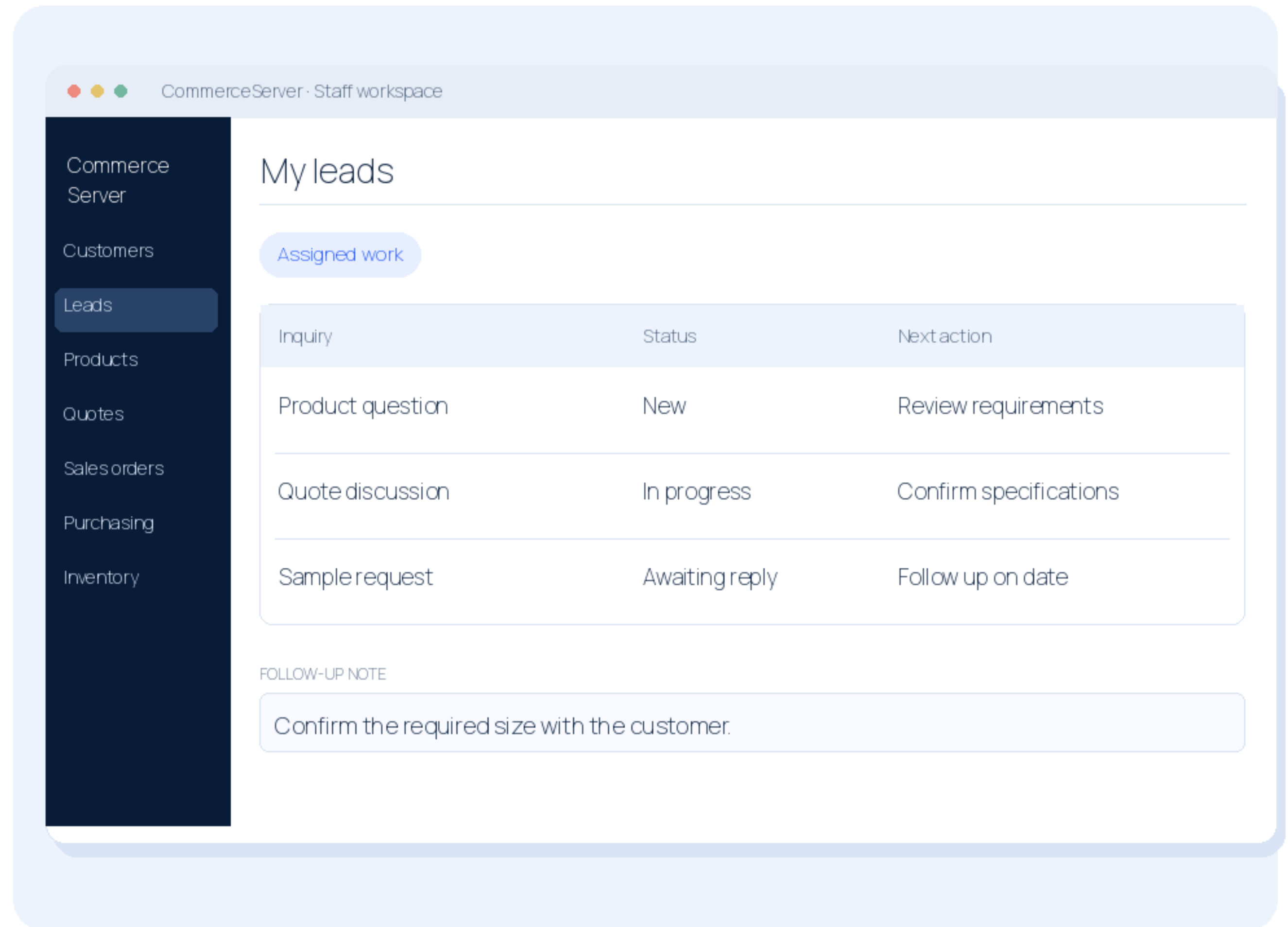


CONNECTED CUSTOMERS

# Know who follows up next.

Work inquiries through assigned queues, notes and dated follow-up.

- Assign the responsible representative.
- Use your own configured sales statuses.
- Record the next action and follow-up date.

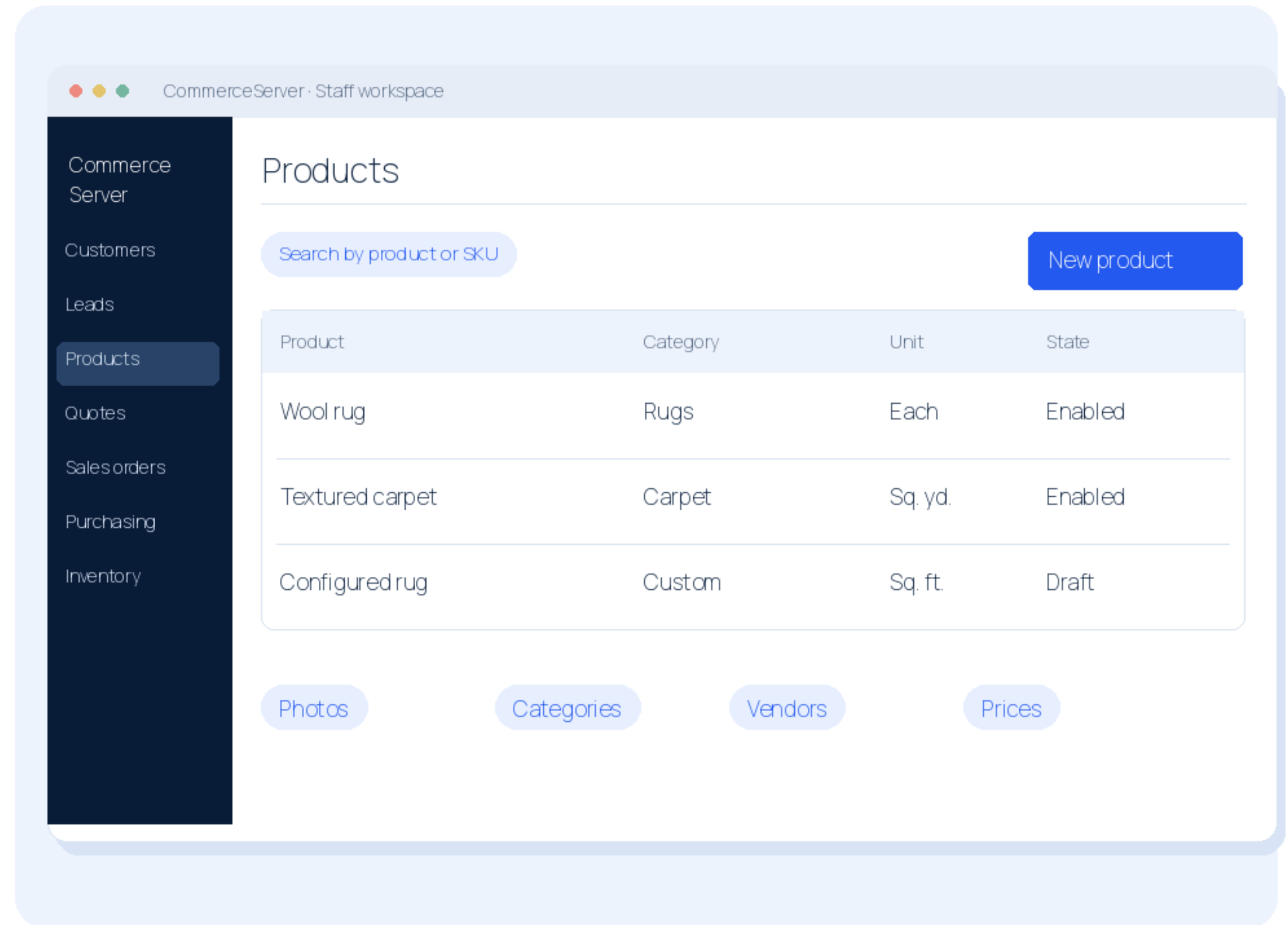


PRODUCTS AND PRICES

# Maintain your product catalog.

Staff can create and update products instead of maintaining disconnected lists.

- Product names, SKUs, descriptions and images.
- Categories, suppliers and selling units.
- Keep incomplete products as drafts.

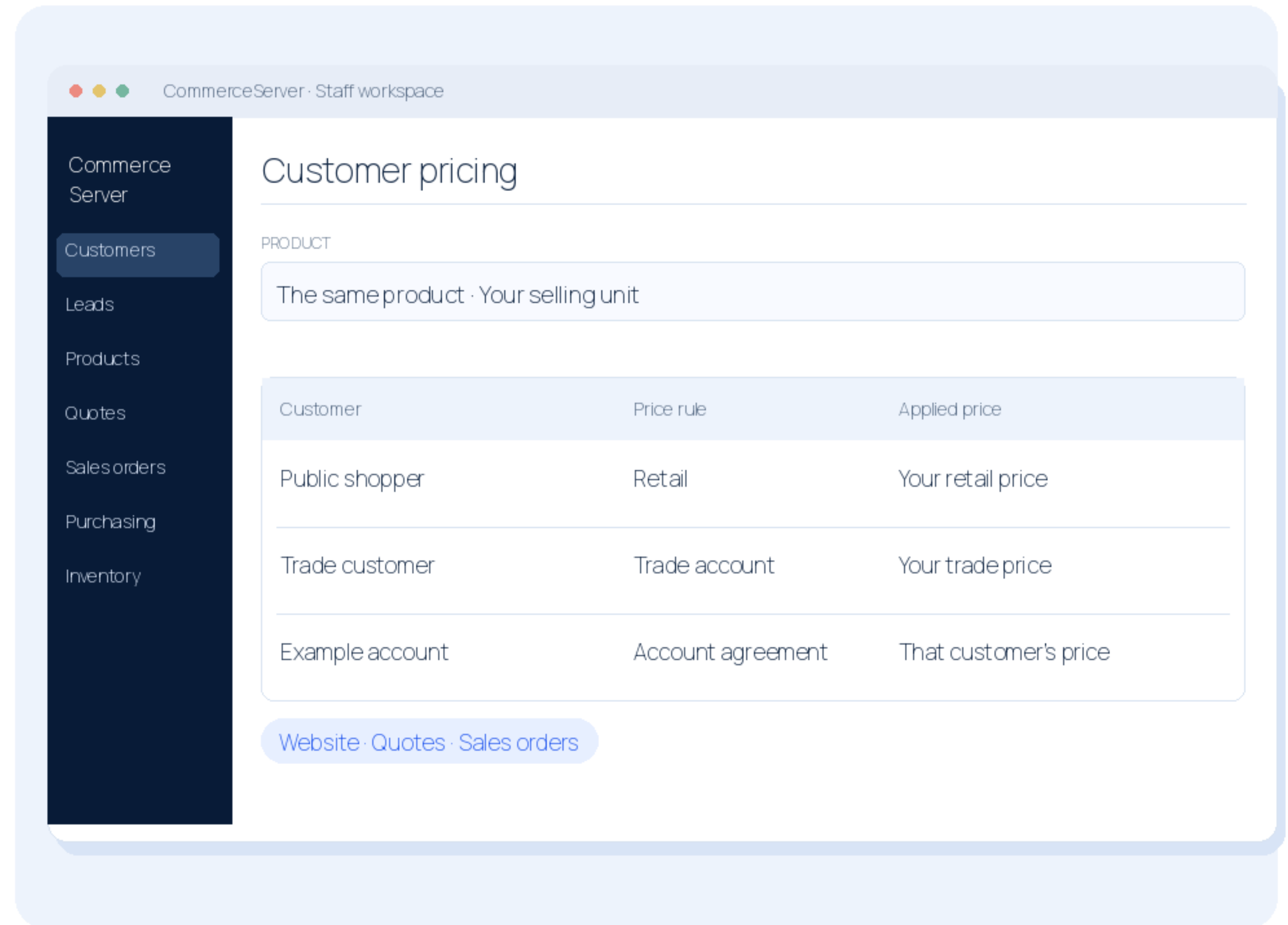


PRODUCTS AND PRICES

# Different customers. Different prices.

Set the price each customer should receive—not one price for everyone.

- Retail, trade and account-specific price rules.
- Apply the customer's pricing to quotes and orders.
- Use the same rules in your B2B website.

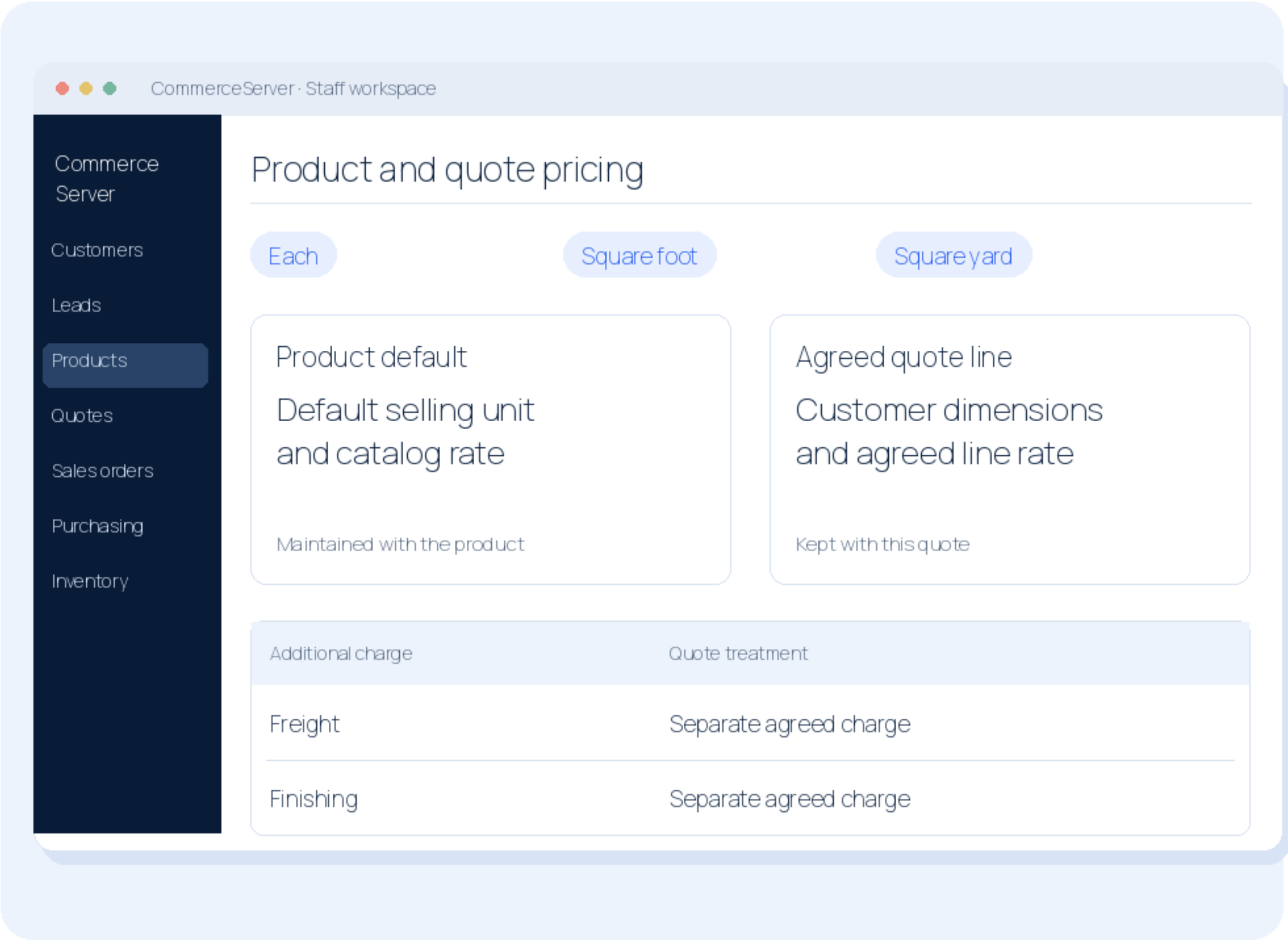


PRODUCTS AND PRICES

Price the way you sell.

Use the selling units and charges that fit your products and customer agreements.

- Each, square-foot and square-yard pricing.
- Product defaults separate from one-off line prices.
- Show agreed freight, finishing and other charges.





PRODUCTS AND PRICES

# Quote a configured rug.

Record the customer's size and specifications alongside the product and supplier information.

- Keep product, size and supplier in one place.
- Capture dimensions, materials and instructions.
- Copy or reuse product information for the next quote.

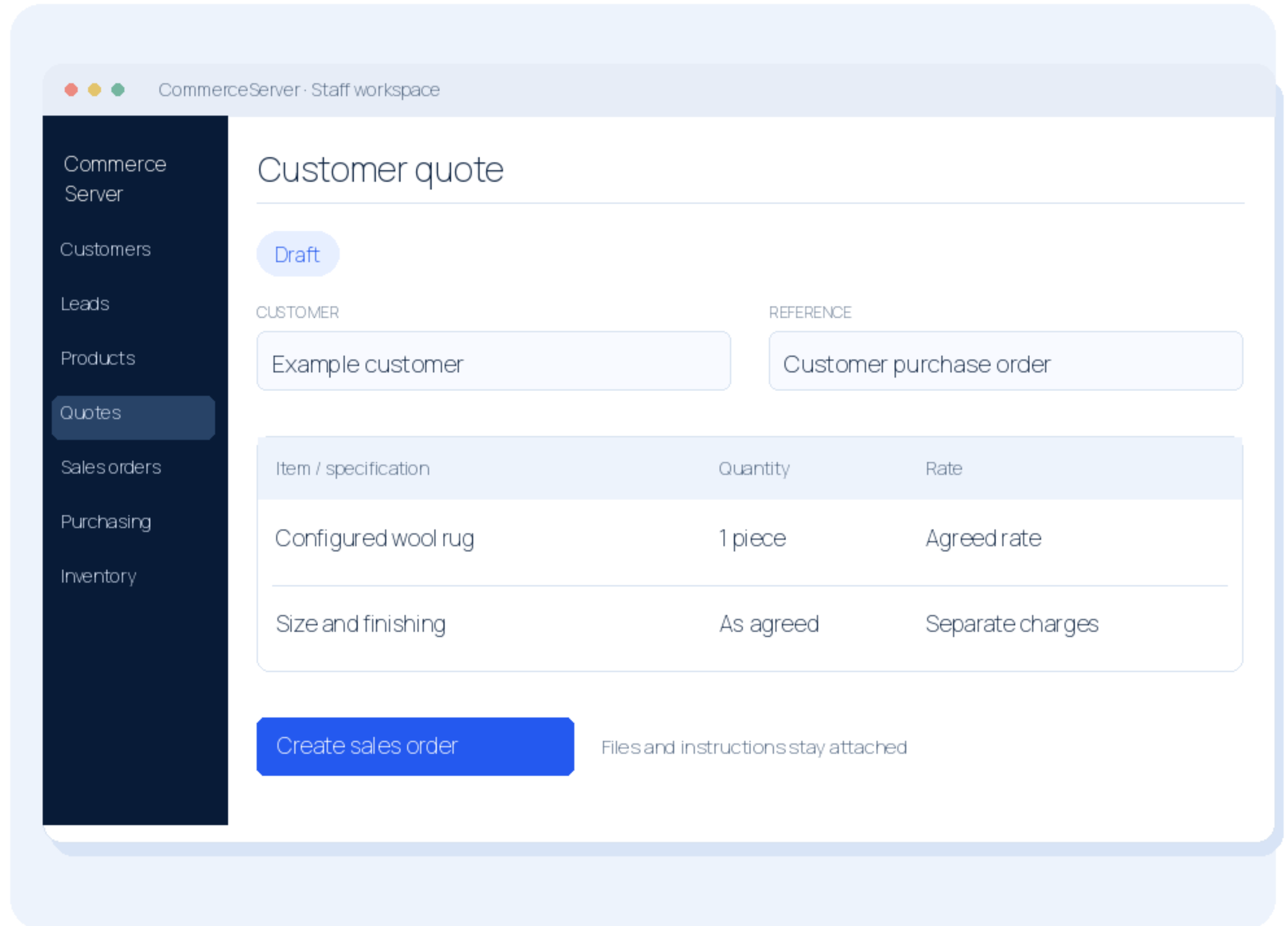
The illustration shows a web application interface titled "CommerceServer - Staff workspace". On the left is a dark blue sidebar with a menu containing: "Commerce Server", "Customers", "Leads", "Products" (highlighted), "Quotes", "Sales orders", "Purchasing", and "Inventory". The main content area is titled "Configured rug" and features a central image of a square rug with a light beige border and five vertical stripes in a darker beige color. To the right of the image are three input fields with labels above them: "PRODUCT NAME" with the value "Configured wool rug", "WIDTH / LENGTH" with the value "Customer dimensions", and "SUPPLIER / INSTRUCTIONS" with the value "Approved specification". At the bottom right of the form is a light blue button with the text "Save · Copy · Edit".

SALES AND PURCHASING

# Create the customer quote.

Build the quote in CommerceServer with the actual items, specifications and agreed charges.

- Choose stocked or configured products.
- Review quantities, rates and dimensions.
- Keep customer notes and supporting files attached.



CommerceServer - Staff workspace

## Customer quote

**Draft**

**CUSTOMER** Example customer **REFERENCE** Customer purchase order

| Item / specification | Quantity  | Rate             |
|----------------------|-----------|------------------|
| Configured wool rug  | 1 piece   | Agreed rate      |
| Size and finishing   | As agreed | Separate charges |

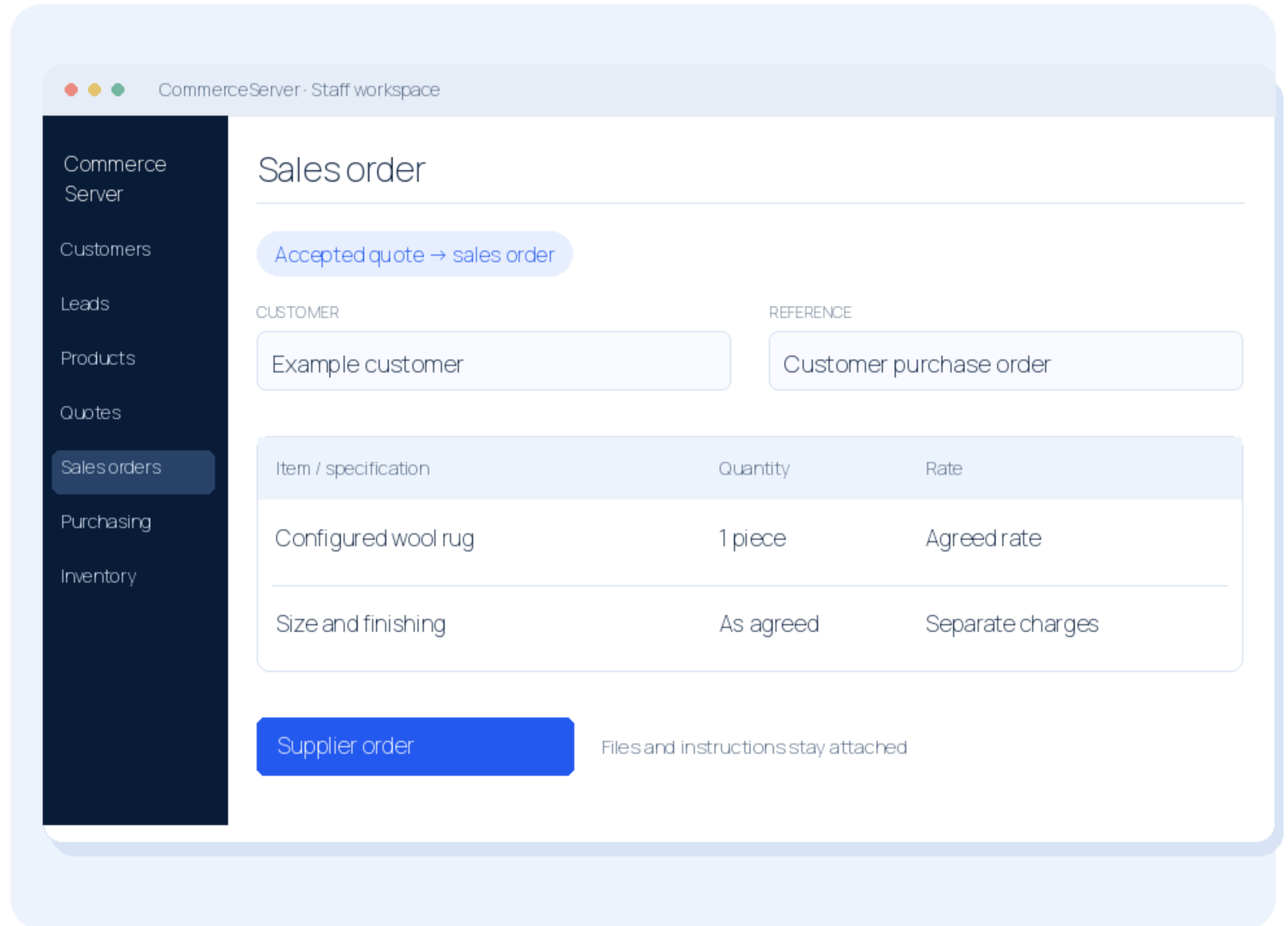
**Create sales order** Files and instructions stay attached

SALES AND PURCHASING

# Create sales orders.

Turn the accepted quote into a sales order without recreating the commercial record.

- Carry forward products and agreed specifications.
- Keep customer PO references, terms and addresses.
- Retain the quote's supporting files.



The screenshot shows the 'CommerceServer - Staff workspace' interface. On the left is a dark sidebar with a menu containing: Commerce Server, Customers, Leads, Products, Quotes, Sales orders (highlighted), Purchasing, and Inventory. The main content area is titled 'Sales order' and features a light blue button labeled 'Accepted quote → sales order'. Below this, there are two input fields: 'CUSTOMER' with the value 'Example customer' and 'REFERENCE' with the value 'Customer purchase order'. A table with three columns—'Item / specification', 'Quantity', and 'Rate'—contains two rows: 'Configured wool rug' with '1 piece' and 'Agreed rate', and 'Size and finishing' with 'As agreed' and 'Separate charges'. At the bottom, there is a blue button labeled 'Supplier order' and a text note: 'Files and instructions stay attached'.

| Item / specification | Quantity  | Rate             |
|----------------------|-----------|------------------|
| Configured wool rug  | 1 piece   | Agreed rate      |
| Size and finishing   | As agreed | Separate charges |



SALES AND PURCHASING

# Create purchase orders.

Order stock or buy the products needed for a customer's sales order.

- Choose the supplier and vendor costs.
- Set ship-to details, instructions and expected dates.
- Place and print the purchase order.

CommerceServer · Staff workspace

Commerce Server

Customers

Leads

Products

Quotes

Sales orders

Purchasing

Inventory

Purchase order

Draft

SUPPLIER

Example supplier

SHIP TO

Approved destination

| Item                | Quantity | Cost basis             |
|---------------------|----------|------------------------|
| Configured wool rug | 1 piece  | Agreed vendor cost     |
| Specifications      | Attached | Expected date recorded |

Place / print order

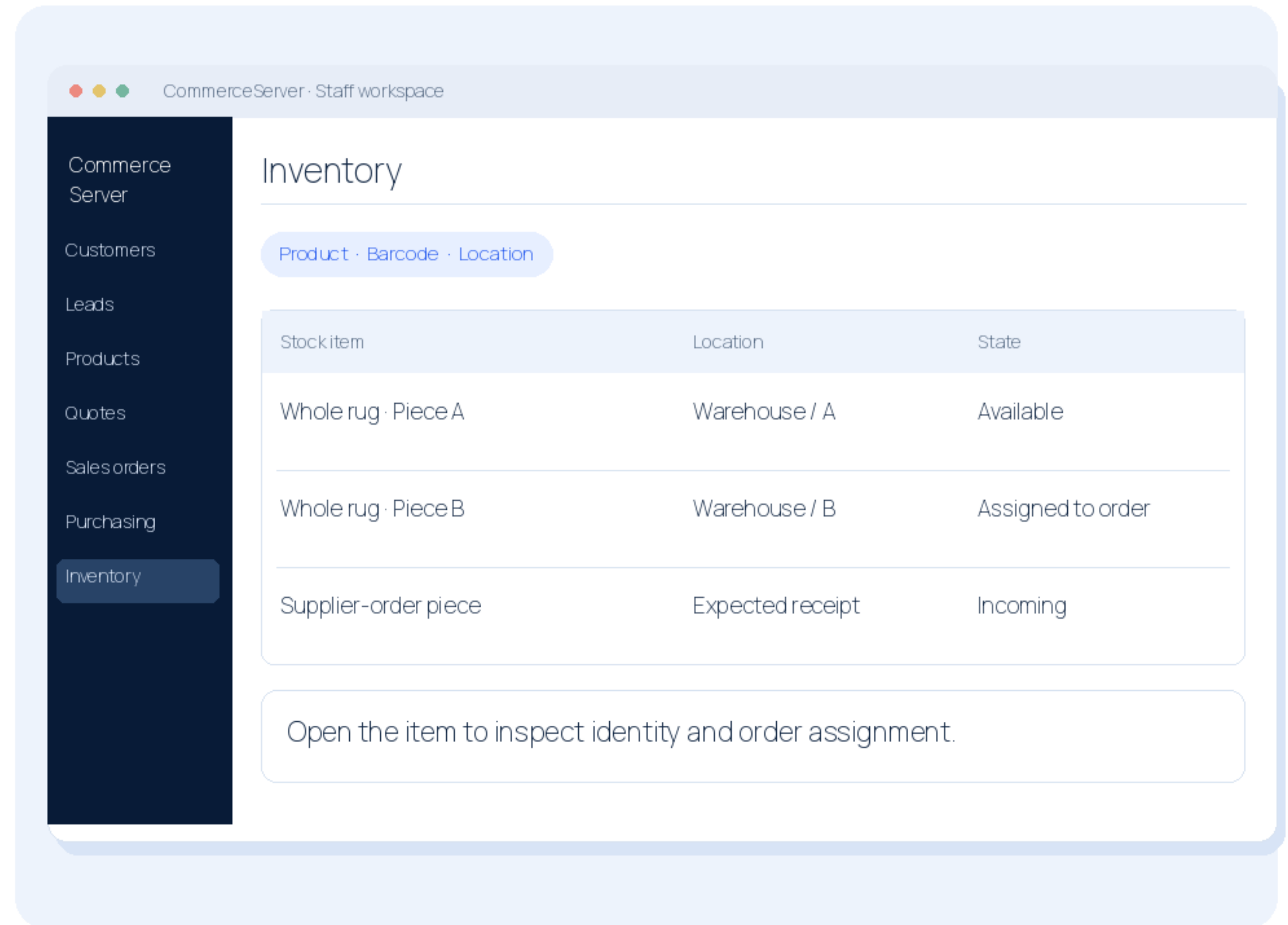
Files and instructions stay attached

INVENTORY AND RECEIVING

# Track inventory.

See your stock against the products and orders it belongs to.

- Identify available, assigned and incoming stock.
- Search products and individual stock items.
- Check stock records before promising availability.



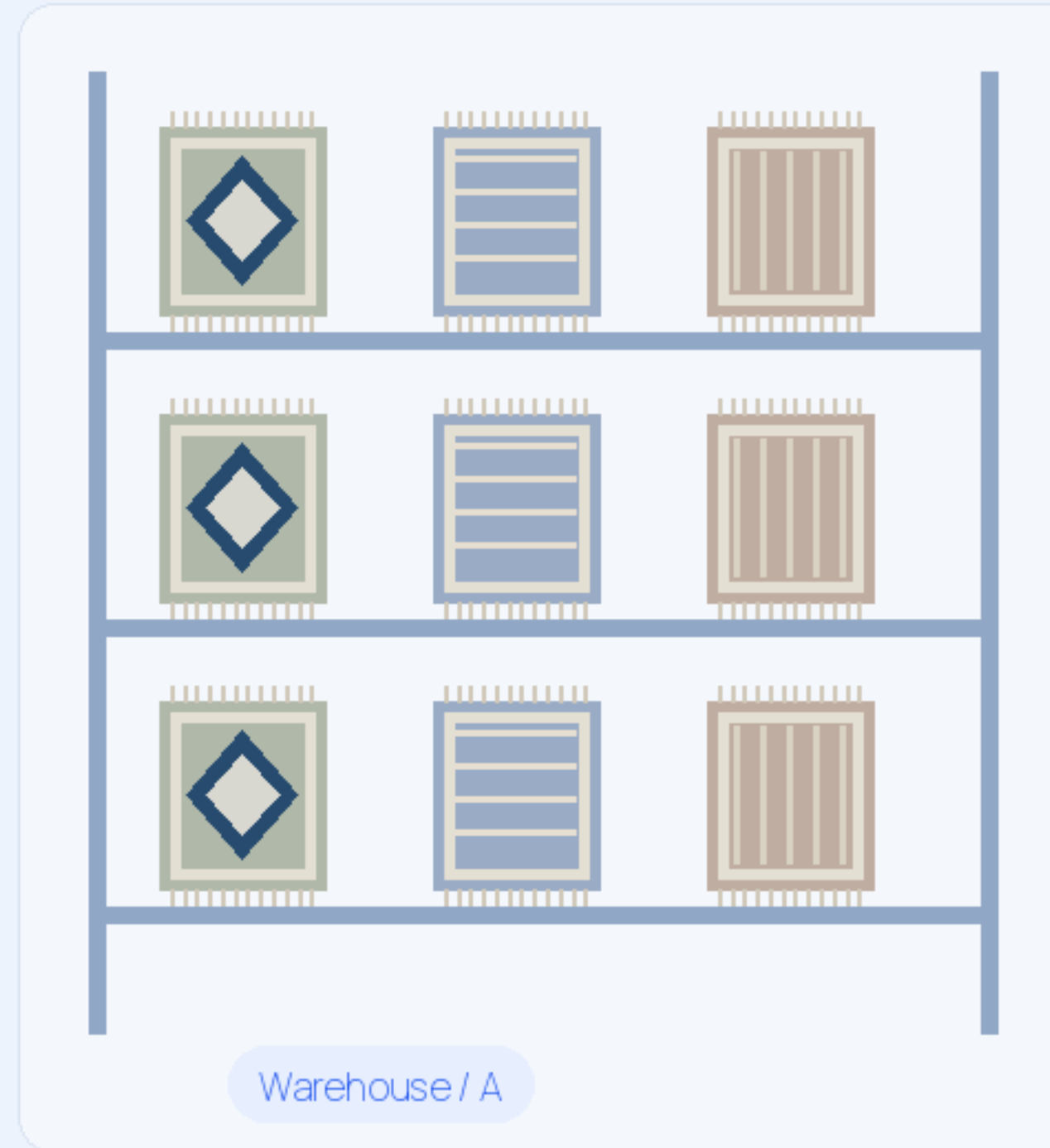


INVENTORY AND RECEIVING

# Find the actual piece.

Use item identity, barcodes and warehouse locations—not just a product name.

- Track each item by its own barcode.
- Record warehouse locations and item movements.
- Assign the intended piece to the customer order.



Identify the piece. Record its location.

Whole rug · Piece A



ILLUSTRATIVE BARCODE

LOCATION

Warehouse / A

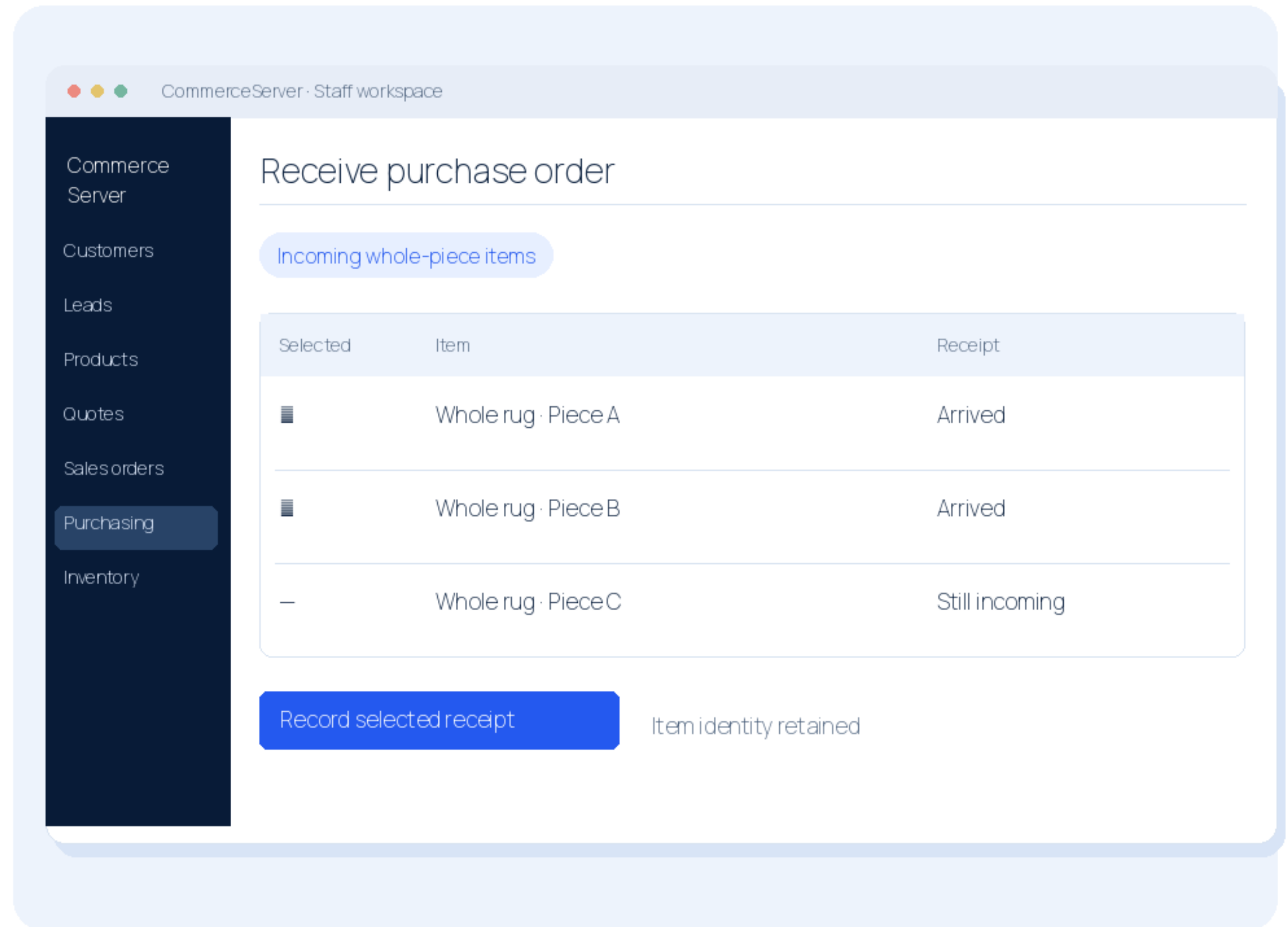
Available

INVENTORY AND RECEIVING

# Receive incoming stock.

Record the pieces that arrived against the supplier order.

- Select the items that actually arrived.
- Keep the same barcode when stock is received.
- See the updated stock and linked order state.

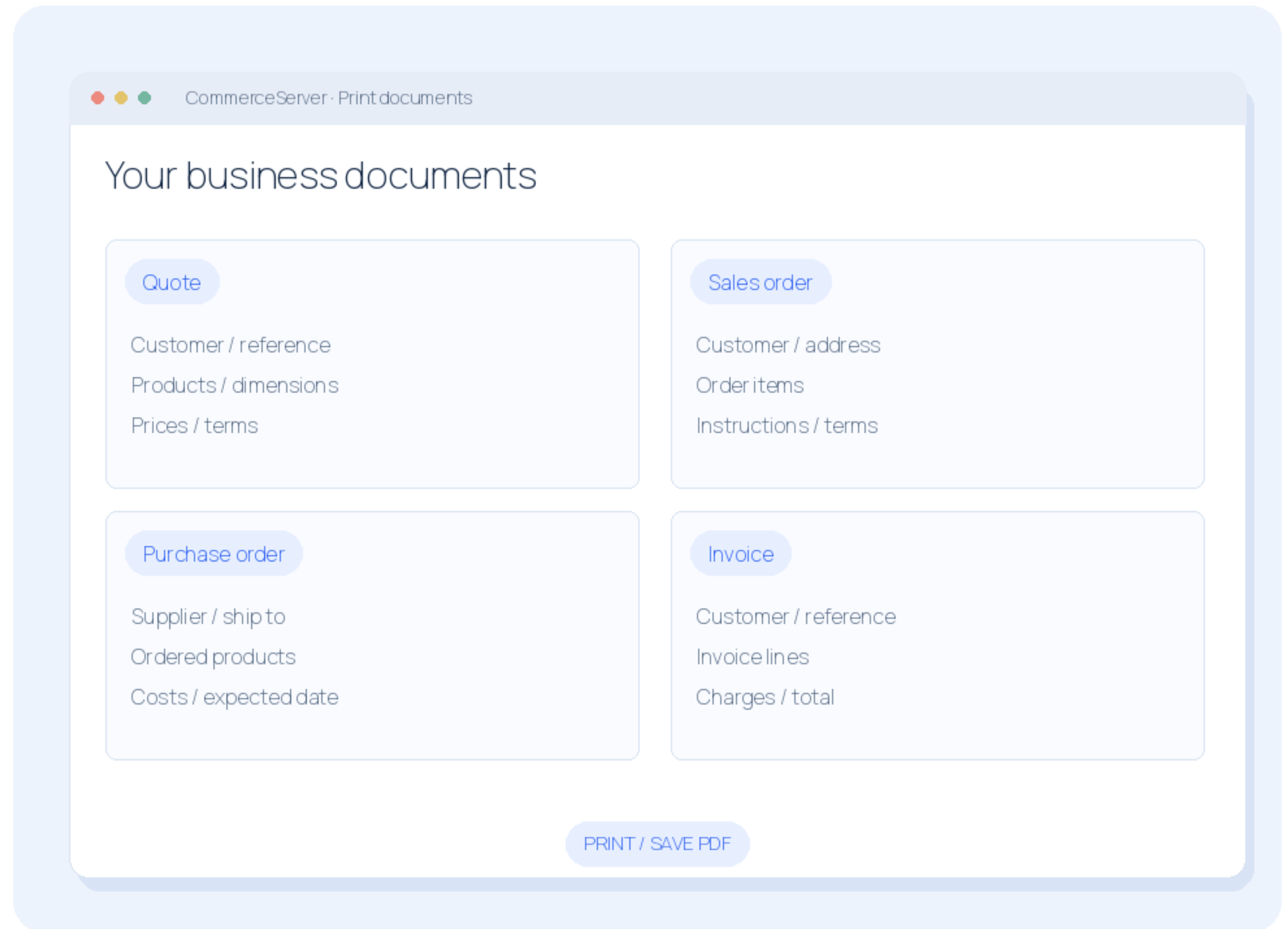


DOCUMENTS AND WAREHOUSE

# Print the documents you use.

Give customers, suppliers and staff the right document from the same commercial records.

- Print quotes, sales orders and invoices.
- Print purchase orders for suppliers.
- Your branding, details, terms and document layouts.

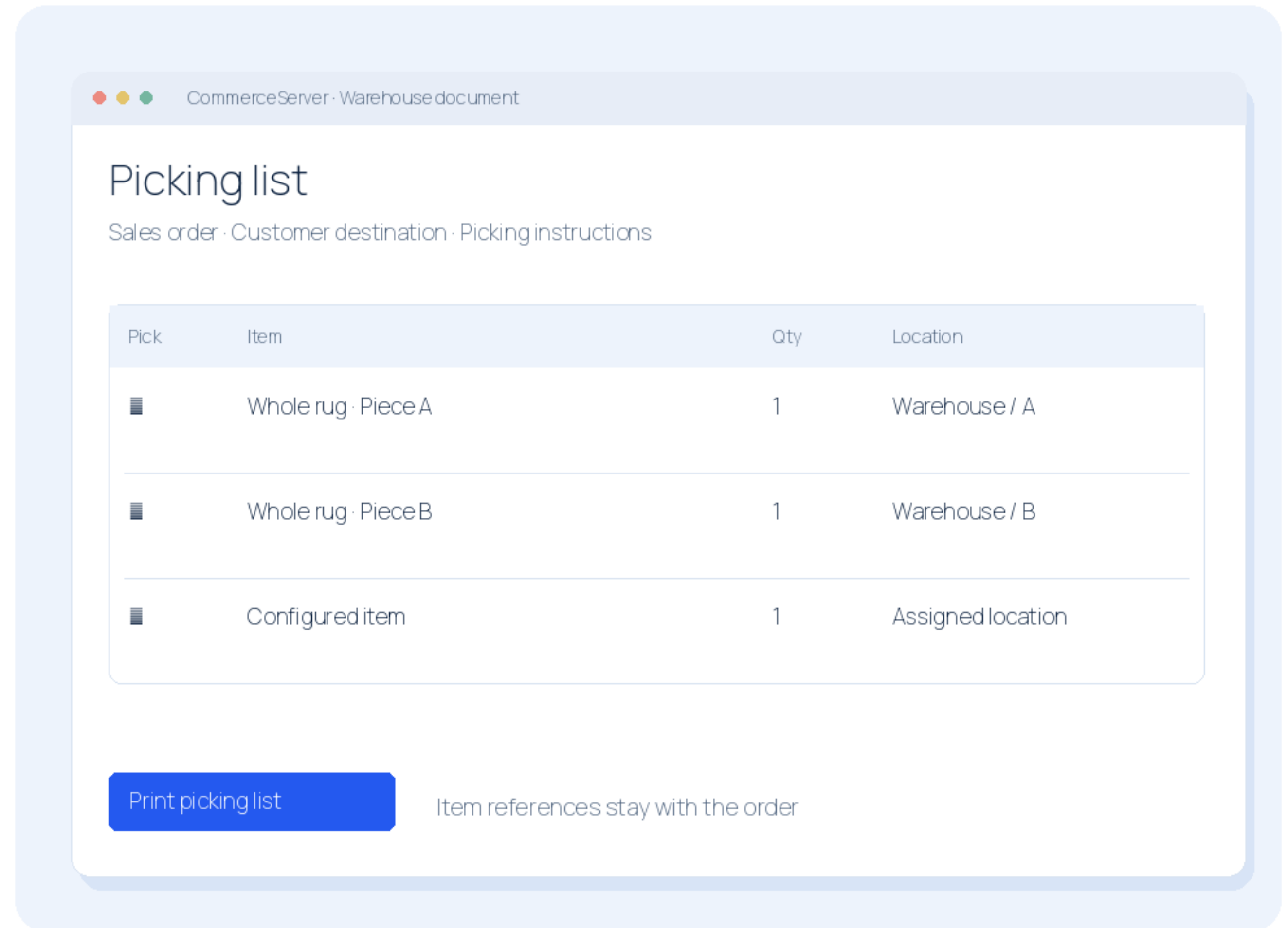


DOCUMENTS AND WAREHOUSE

# Print picking lists.

Give the warehouse a clear list of the items needed for an order.

- Products, quantities and item references.
- Warehouse locations and picking instructions.
- Keep picking separate from customer-facing documents.



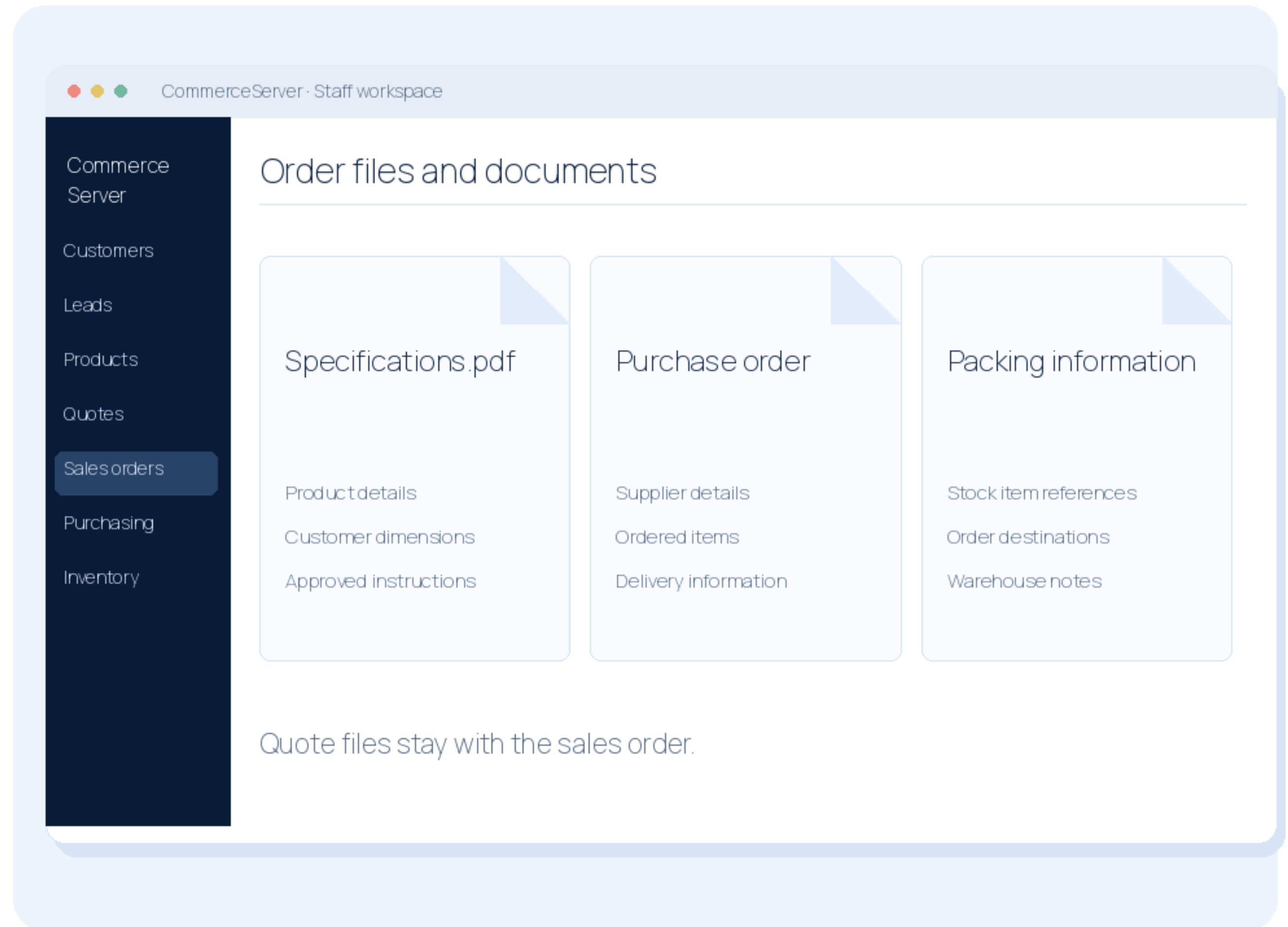


DOCUMENTS AND WAREHOUSE

# Keep the order's files together.

The office and warehouse can work from the same specifications and supporting information.

- Attach original specifications and supporting PDFs.
- Keep files when a quote becomes a sales order.
- Find the documents alongside the order.



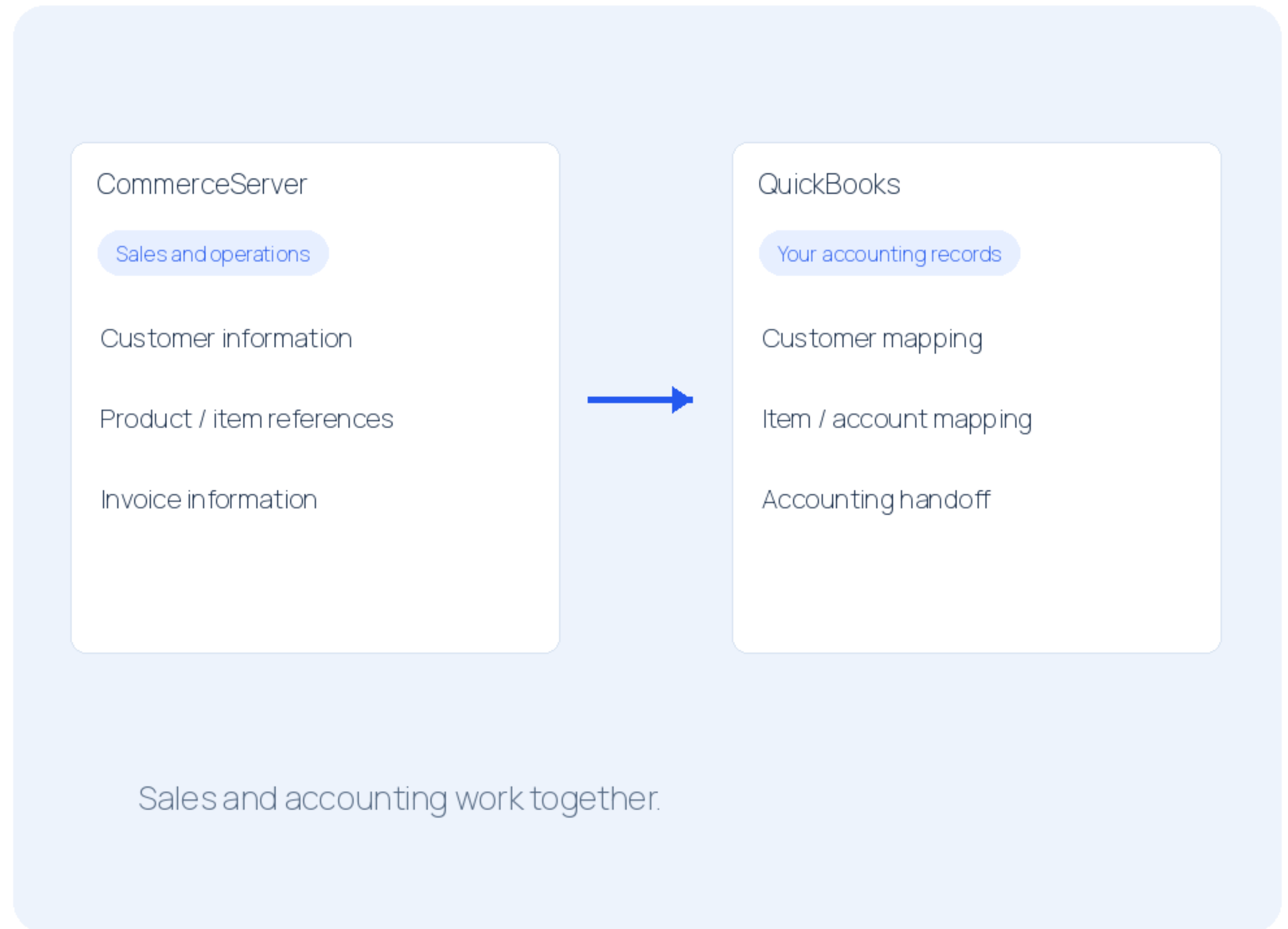


ACCOUNTING, REPORTS AND AI

# Connect with QuickBooks.

We integrate CommerceServer with QuickBooks so sales and accounting work together.

- Map customer, product and invoice information.
- Connect the operational records to your books.
- Review the accounting handoff with your team.

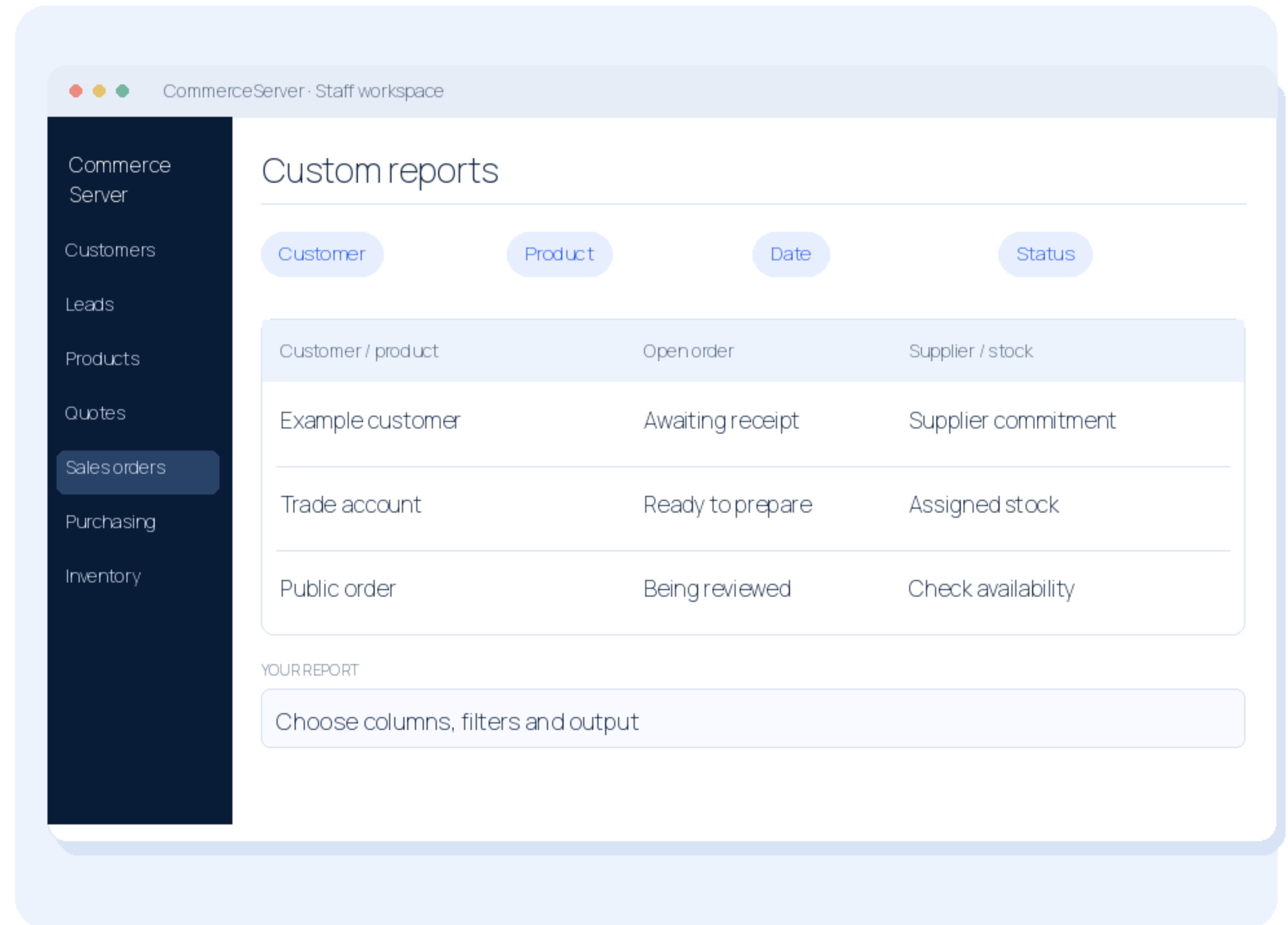


ACCOUNTING, REPORTS AND AI

# Get the reports your business needs.

Custom reports show your sales, orders, purchasing and stock in the way you use them.

- Report by customer, product, date and status.
- See open orders, supplier commitments and stock.
- Choose the columns, filters and output you need.

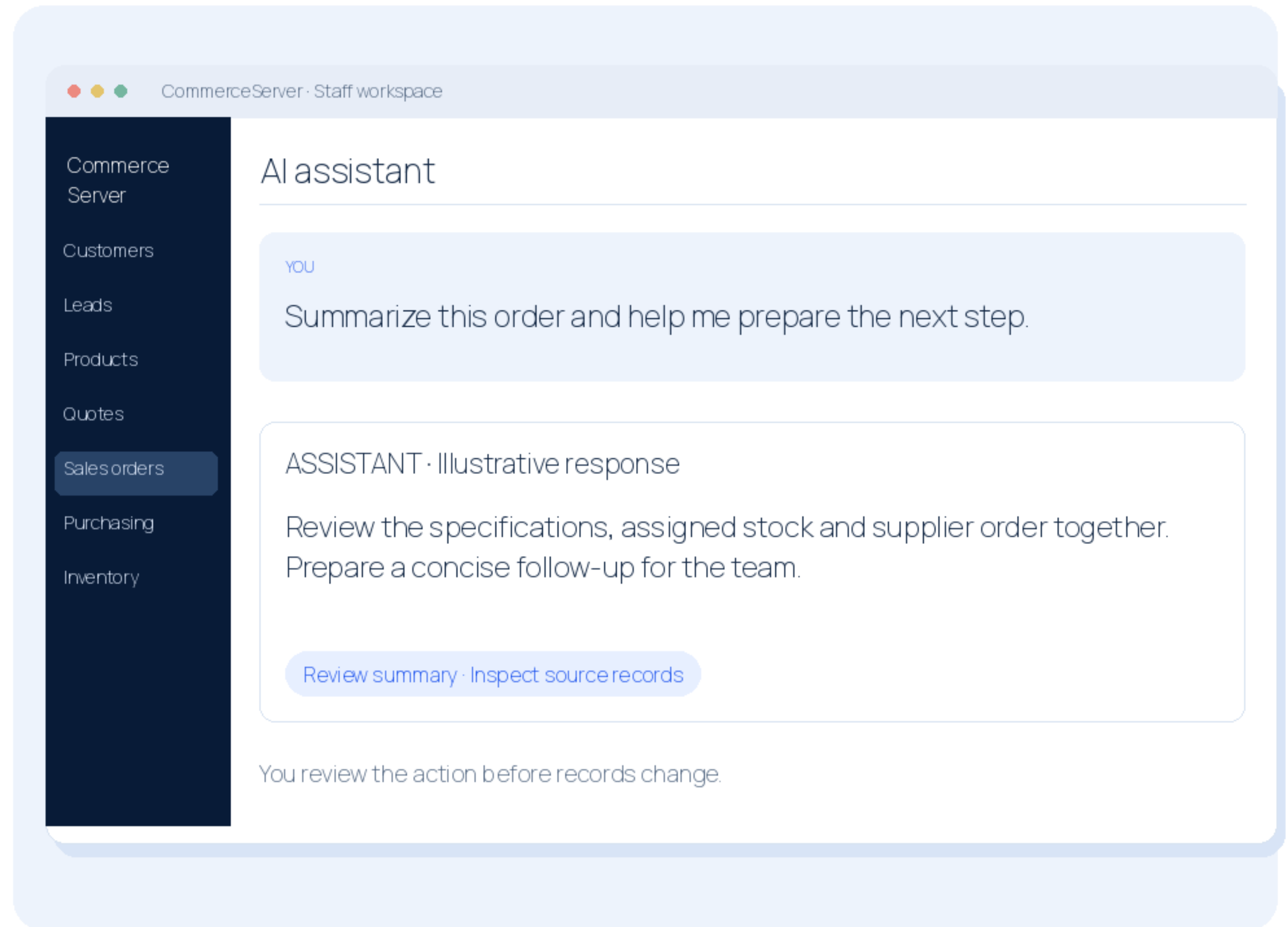


ACCOUNTING, REPORTS AND AI

# Work with an AI assistant.

Ask questions, summarize records and prepare next steps from inside your system.

- Get help with products, customers and orders.
- Turn record information into a useful summary.
- Review suggested actions before changing records.



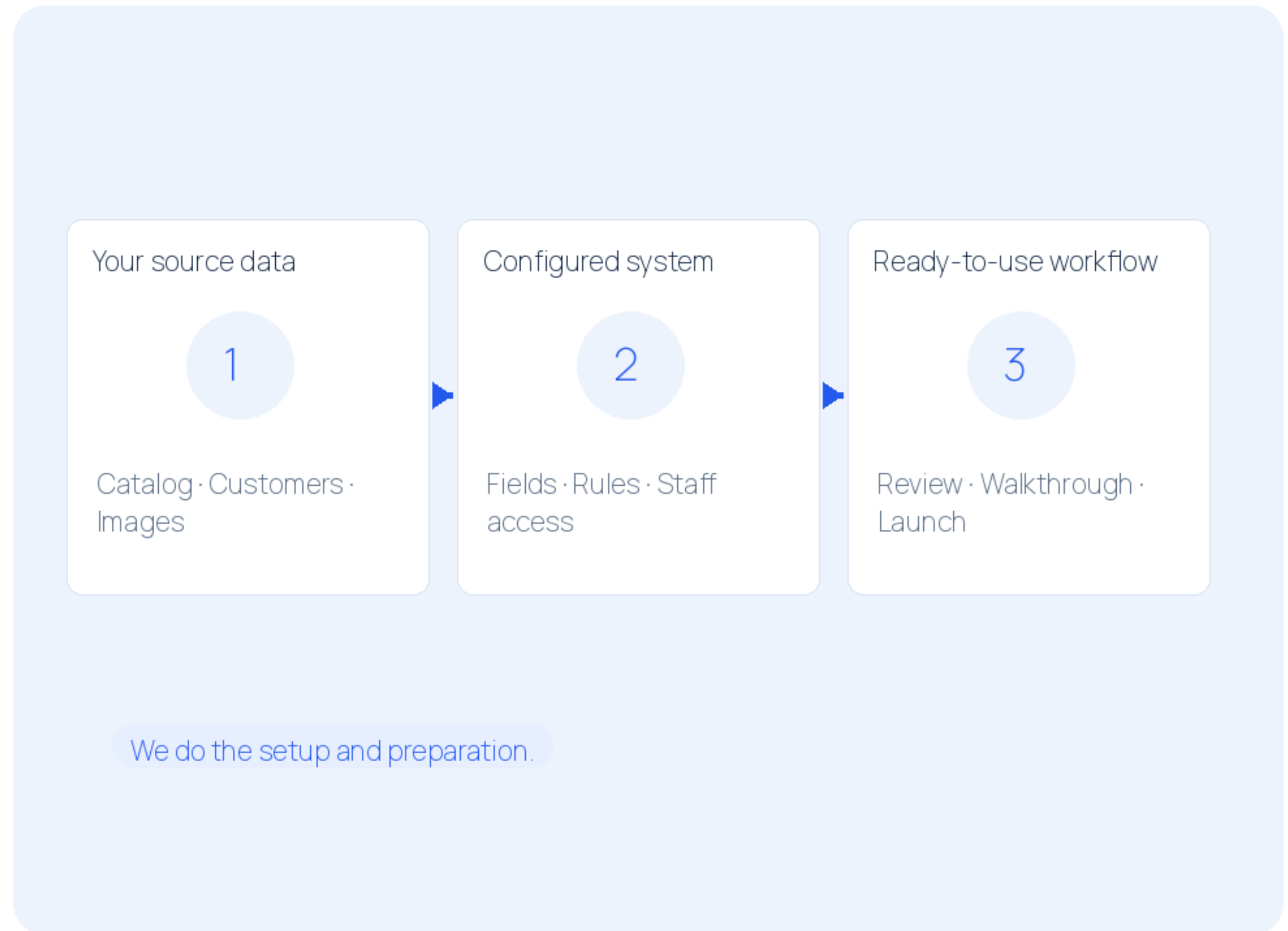


BUILT AND OPERATED

# We load the data and prepare your team.

We bring in the agreed starting catalog and customer information, then walk staff through their work.

- Map and review the agreed source data.
- Configure staff access and the launch workflows.
- Check real examples with you before launch.





BUILT AND OPERATED

# We keep running and changing it.

The website and CommerceServer are built, operated and adapted by the same team.

- Website content, product and document updates.
- Pricing and workflow changes as your business changes.
- No separate build fee; system changes included.

New collection

Update products and photos

Pricing change

Adjust the agreed selling rule

Document change

Revise the quote or supplier form



Your team

Built.

Operated.

Updated.

Talk about your business: [commerceserver.ai/contact.html](https://commerceserver.ai/contact.html)